

# Cockroaches: The Ever Changing Face of Cockroach Control

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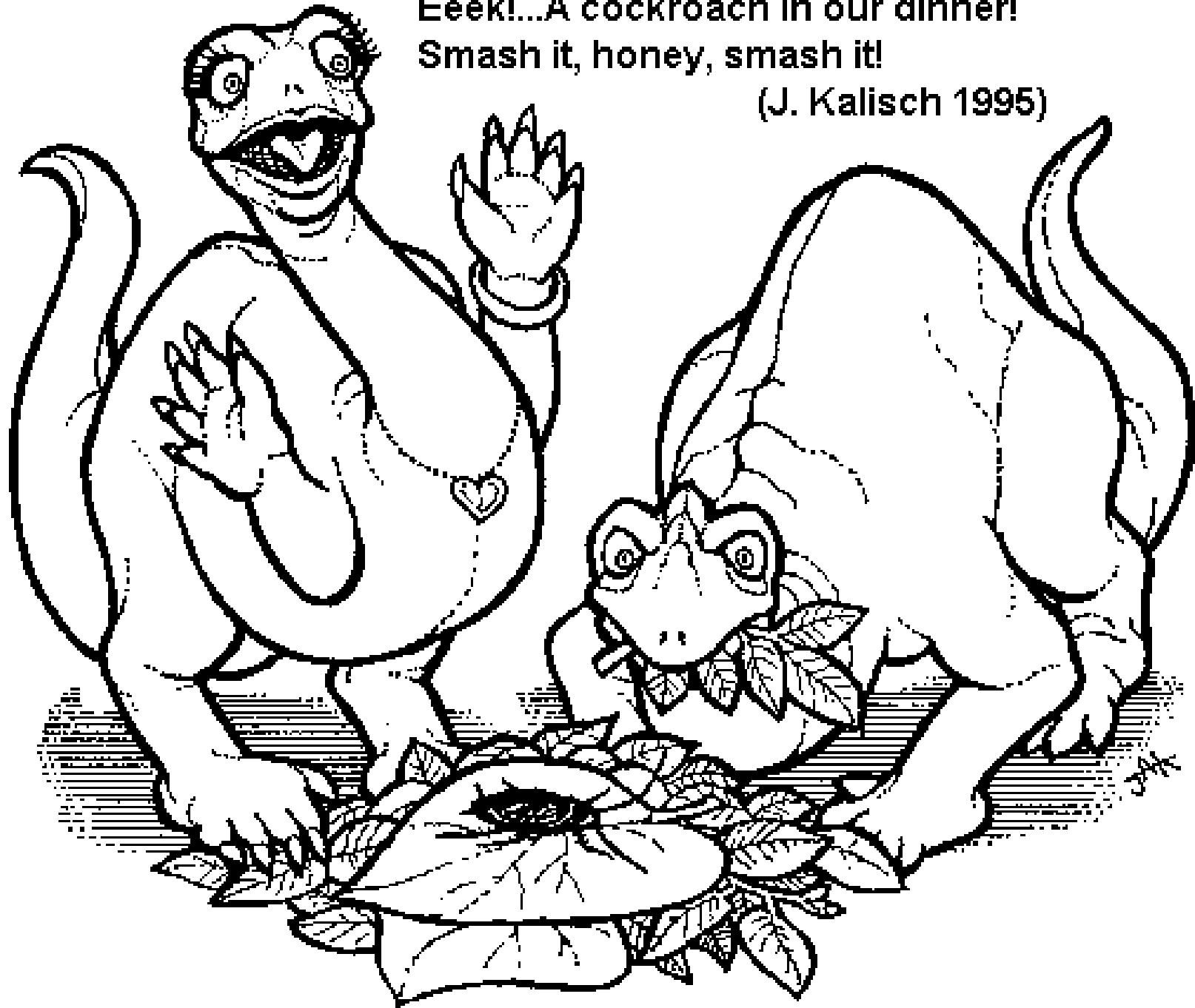
J.C. Ehrlich & Co.

*A Copesan Partner*



Eek!...A cockroach in our dinner!  
Smash it, honey, smash it!

(J. Kalisch 1995)



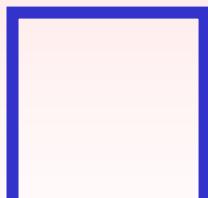
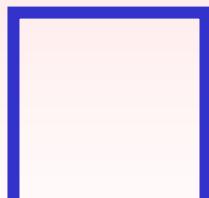
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# Why the Concern?



**40% of  
asthmatic  
children are  
allergic to  
cockroaches**



Any ideas?



- **Gastroenteritis**
- **Salmonella**
- **Staphylococcus**
- **Streptococcus**

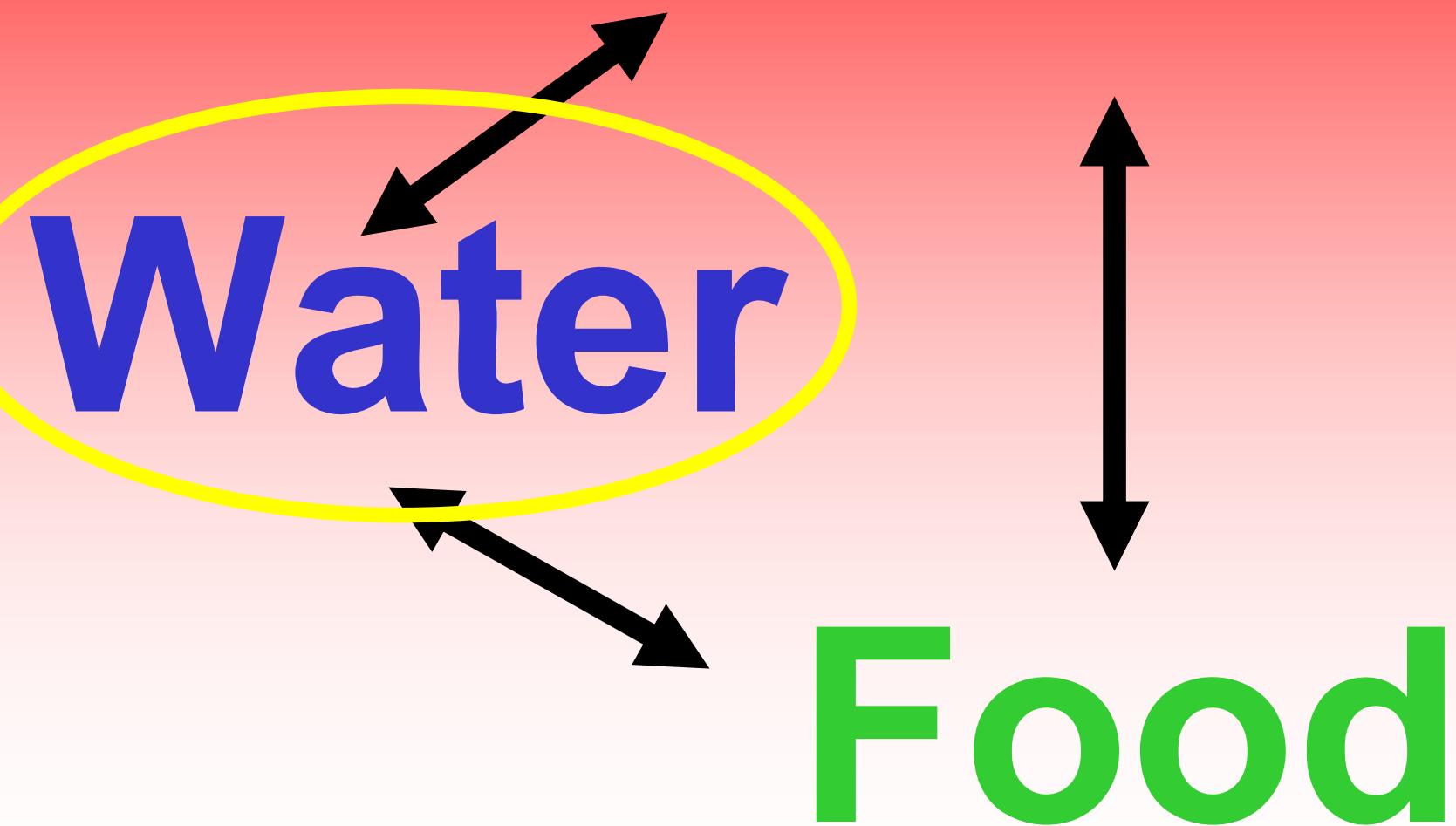




What was the old  
strategy?

Spray and pray

# Shelter



A dense tropical forest scene. In the foreground, there are several large green plants with broad leaves and clusters of bright yellow flowers. Behind them, the forest extends into a lush green hillside. The sky is a pale, overcast grey.

**Tropics**

Where are the  
tropical areas  
in a home or  
restaurant?



# Dishwashers

# Thigmophillic







**Direct link  
between  
sanitation  
and level of  
cockroach  
infestation**

