

Can Integrated Weed Management Technologies Match the Competition?

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Integrated Weed Management





Where's the IWM?

Why scout? Glyphosate controls them all.





Where's the IWM?

Corn	75 million acres
+ Soybean	+ 71 million acres
<hr/>	
Summer annual monoculture crop	146 million acres

Glyphosate-Resistant Weeds



Where's the IWM?

Tillage:

- Seedbed tillage
- Rotary hoeing
- Row cultivation





Where's the IWM?

One Size (and Program) Fits All

Guarantee Programs and Warranties



Consolidated Retail Infrastructure

1928 Dane Co. Farm Bureau Coop

Dane Co. Coop Farm Supply

1964 Dane Co. Farmco Cooperative

1982 Green Prairie FS Coop

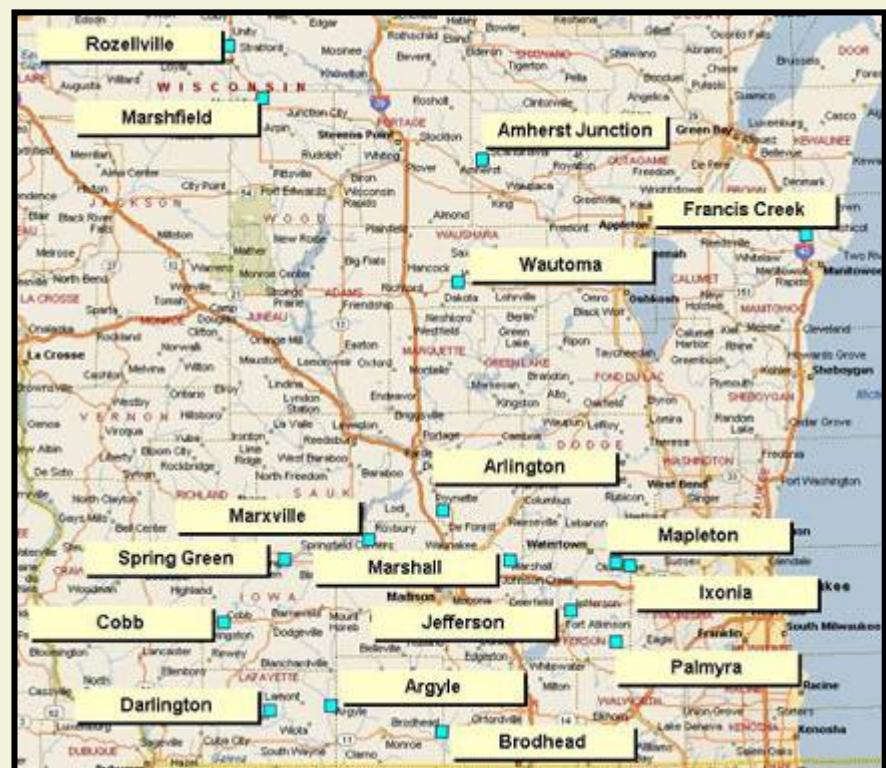
Danco FS Cooperative

1997 Green Rock FS Coop

2000 | Agri-Tech FS Coop

2003 Jefferson Co. Farmco

Frontier FS Cooperative

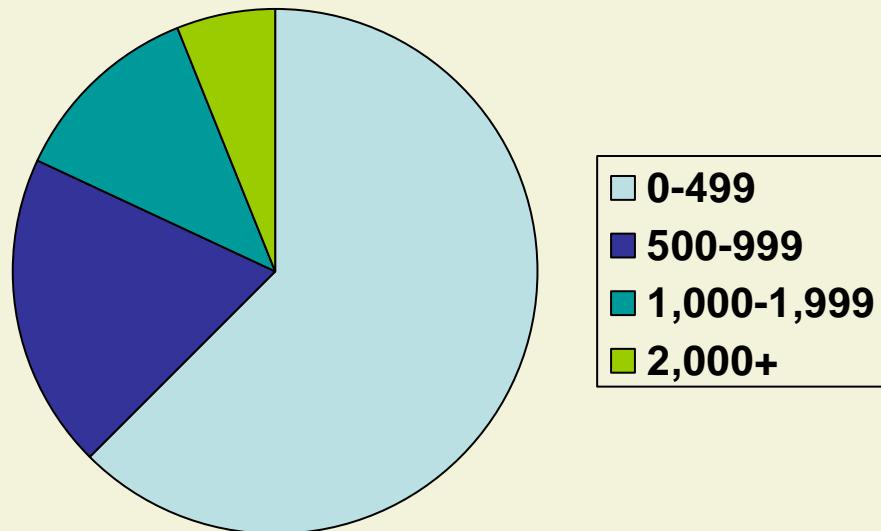




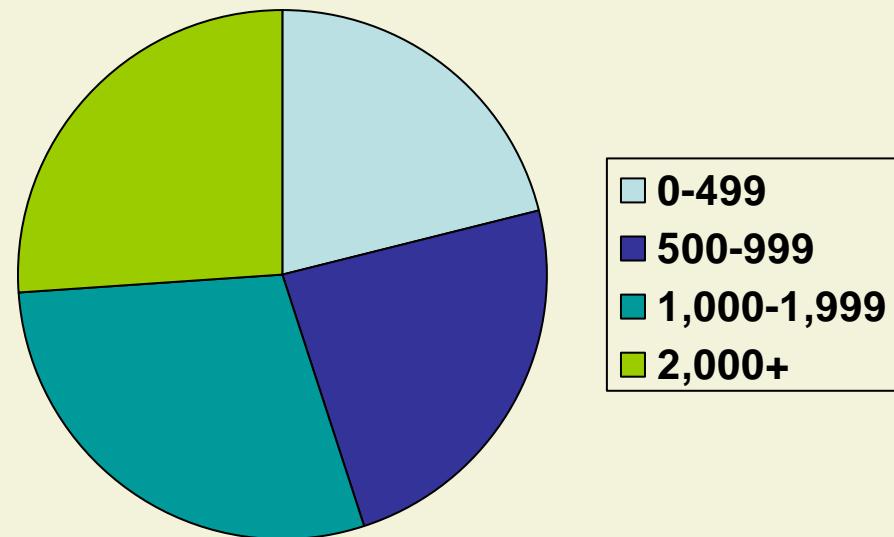
Increasing Farm Size

Corn Farms for Grain

Percent of farms by size



Percent of corn acres by farm size



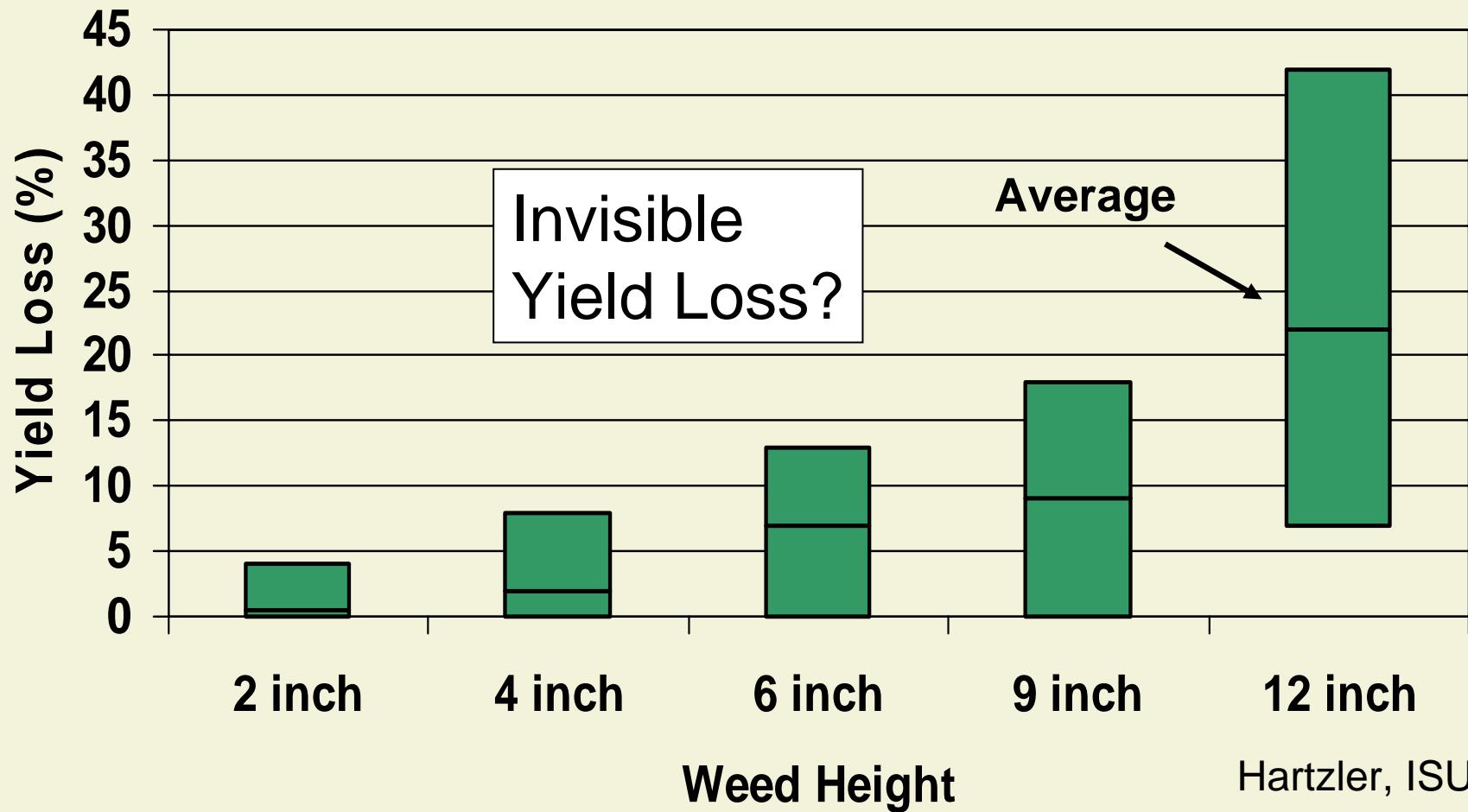
NASS Census 2002

 **UW**
Extension

Risk of Late Herbicide Applications



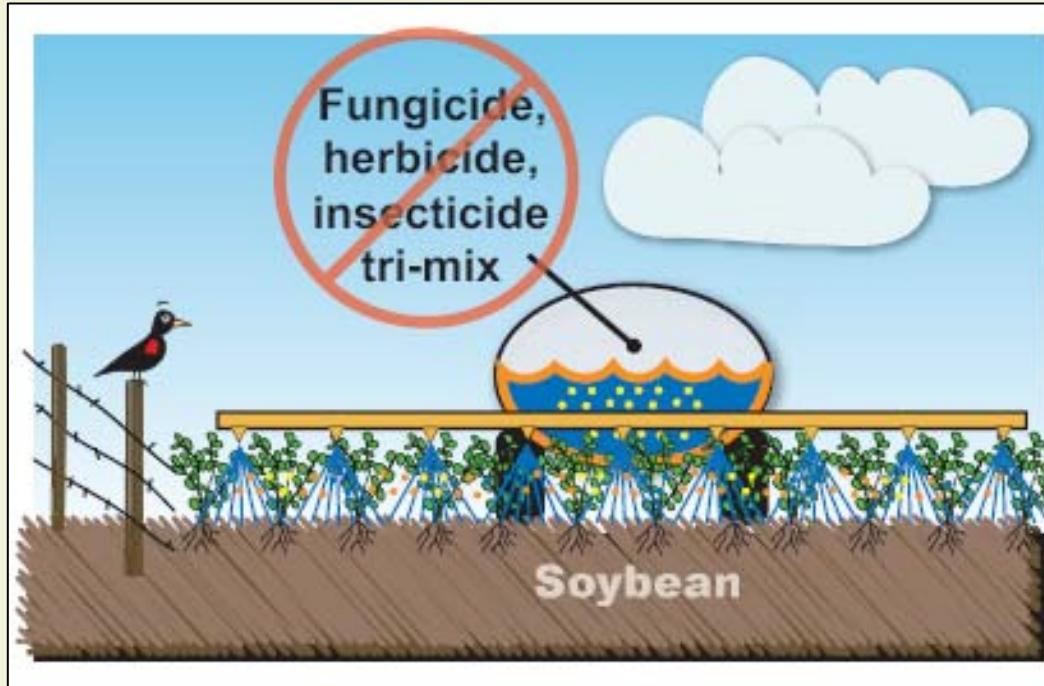
Early Season Weed Competition on Corn Yield



Hartzler, ISU

Weed-Insect-Disease Management

Avoid a tank tri-mix on soybeans





WeedSOFT Recommendations -- Treatment Rank: 1 of 56 X

Treatment: **Callisto + Steadfast + Atrazine 90DF + COC + AMS(POST)**

Net Gain: **\$91.77**

Print Options

- Treatment
- List

Rate: **2 OZ + 0.75 OZ + 0.5 LB + 0.8 QT + 1.7 LB(POST)/Acre**

PMY: **89%**



Save Treatment Record

Total Cost/A: **\$16.98**

[Show All Treatments](#)

[Add Tech Cost](#)

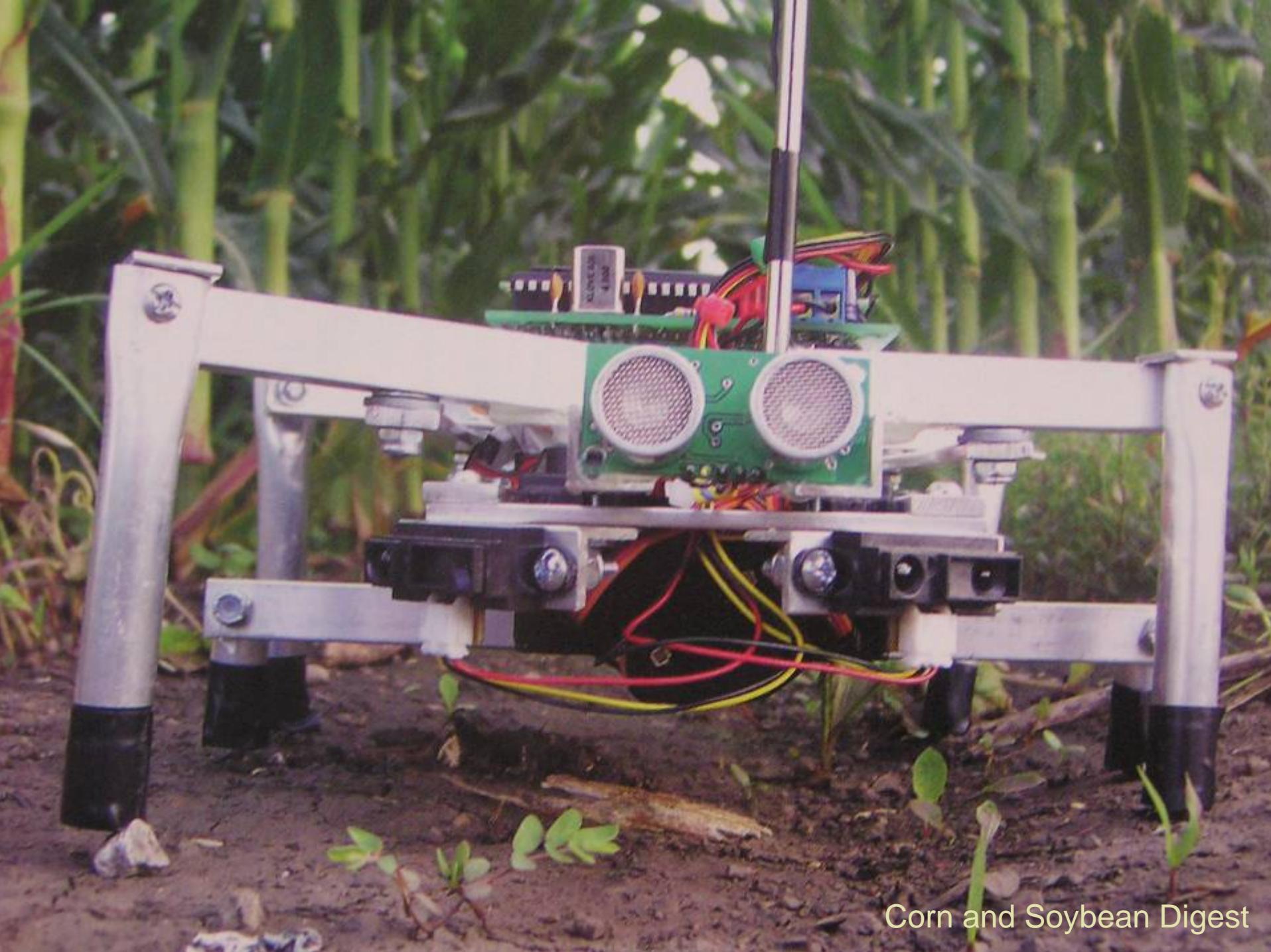
[More Info](#)

[Close](#)

Treatment Name	Rate/Planted Acre	Net Gain	PMY	Crop Safety
<input type="checkbox"/> Callisto + Steadfast + Atrazine 90...	2 OZ + 0.75 OZ + 0.5 LB + 0.8 QT ...	\$91.77	89	2
<input type="checkbox"/> [glyphosate] + AMS(POST)	32 OZ + 2 LB(POST)/Acre	\$89.33	89	1
<input type="checkbox"/> [glyphosate] + Atrazine 90DF + A...	32 OZ + 0.83 LB + 2 LB(POST)/Acre	\$88.45	89	1
<input type="checkbox"/> Callisto + Steadfast + COC + AMS...	3 OZ + 0.75 OZ + 0.8 QT + 1.7 LB(...	\$87.58	89	2
<input type="checkbox"/> Option + Callisto + MSO + AMS(P...	1.5 OZ + 3 OZ + 1.5 PT + 2 LB(PO...	\$86.47	89	2
<input type="checkbox"/> Ready Master ATZ + AMS(POST)	1.5 QT + 3 LB(POST)/Acre	\$84.81	89	1
<input type="checkbox"/> Steadfast ATZ + COC + 28% UAN(...	14 OZ + 0.8 QT + 2 QT(POST)/Acre	\$82.09	89	2
<input type="checkbox"/> Ialvphosatet + Harness + AMS(P...	32 OZ + 0.9 PT + 2 LB(POST)/Acre	\$80.64	89	1

Weed Name and Seedbank Estimation	Weed Population		Bushels Lost/A		Dollars Lost/A		% Control
	Before	After	Before	After	Before	After	
Foxtail, Giant (SA)	200.0	20.0	20.9	5.7	\$52.25	\$14.25	90.0%
Lambsquarters, Common (SA)	200.0	10.0	31.4	5.5	\$78.50	\$13.75	95.0%
Bagweed, Common (SA)	100.0	5.0	7.9	5.5	\$19.75	\$13.75	95.0%
TOTALS:	500.0	35.0	60.2	16.7	\$150.50	\$41.75	





Corn and Soybean Digest



Audience Discussion



1. Can IPM practices be economically justified in a technology driven market given the current dynamics?
2. How did we get in this predicament?
3. What are the barriers to maintaining IPM in field crops?
4. Is this phenomena occurring with other commodity crops or in other regions?
5. What programs have been successful in promoting IPM or encouraging the use of non-IPM in this market?
6. What research and education is needed in the future to support field crop IPM?
7. How can we work more closely with industry to facilitate adoption and use of IPM?