



EcoSMART
Technologies, Inc.

Integrated Pest Management Symposium
April 5, 2006
St. Louis, MO



EcoSMART
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EcoSMART Markets

Retail



Agriculture

Institutional & Industrial





EcoSMART
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Complete Product Offering



- Insecticides / Miticides
- Herbicides
- Fungicides
- Insect Repellents



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EcoSMART's Economic Drivers

- **Equal or Better Performance**
- **Lower Total Delivered Costs**
- **Regulatory Advantage**
- **Unprecedented MARGIN of SAFETY**





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EcoSMART Case Study



- **500 Acre Field Trial**
- **Fruit Trees in CA**
- **Customer: Wilbur-Ellis**
- **Equal Performance**
- **Lower Cost Per Acre**
- **EPA Exempt**
- **100% Customer Satisfaction**



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EcoSMART's Strategic Plan

- EcoSMART Branded Products
 - Sensitive Markets
 - Competitive Advantage
 - Regulatory Preference
- Strategic Partners
 - Expensive Markets
 - Inaccessible Markets
 - International Markets

BETTER THAN THE REST!

EcoPCO[®]ACU:
Better Than Other
Contact Aerosols

- Faster knockdown / kill than py-based aerosols*
- Strong flushing action
- Non-staining
- Will not contaminate baits
- Reduced-risk classification
- Unscented

EcoPCO[®]AR-X:
Better Than Other
Residual Aerosols

- Multi-purpose: Quick knockdown / kill and long residual protection
- Botanical active ingredient
- Dual mode-of-action
- Non-staining
- Unscented

NEW, IMPROVED SPRAY PATTERN!

Both products are compatible with aerosol delivery systems currently available.

BREAKTHROUGH TECHNOLOGY!

EcoSMART Technologies The Leader in Patented Botanical Pesticides | 1-877-667-1006 • www.ecosmart.com

*Texas A&M study, March 2005





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Specialty Markets

- **FQPA Concerns**
- **Retail**
 - S.C. Johnson Raid Earth Options
 - Sergeant's Pet Care
 - Green Light Company
- **Commercial**
 - Terminix Pest Control
 - Orkin Pest Control
 - Clark Pest Control
 - Western Exterminating



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Raid Earth Options

- S.C. Johnson –
 - A Family Company
- Botanical Message
- National Launch – 2005
- Television and Ad Support
- Sustainable Business



Sergeant's Pet Care

SIMPLIFY HER LIFE

Peace of mind and natural solutions.



SERGEANT'S FAMILY OF NATURE'S GUARDIAN™ PRODUCTS:

- Sergeant's Nature's Guardian Cat Squeeze-On
- Sergeant's Nature's Guardian Dog Squeeze-On, < 15 lbs
- Sergeant's Nature's Guardian Dog Squeeze-On, > 15 lbs
- Sergeant's Nature's Guardian Cat Spray, 8 fl oz
- Sergeant's Nature's Guardian Cat Powder



Other Partners

