

Finance/Exhibits Committee

Minutes: January 9, 2012

Participants: Sue, Leigh, Anastasia, Brenna, Tom

Minutes:

1. Total fundraising as of 1/9: \$69,099 (up from \$64,999 last month)
 - a. Soybean board - \$1,000
 - b. Mana - \$2,000
 - c. Croplife America - \$600
 - d. Marrone Bio Innovations - \$500
2. Updates on progress since last call:
 - a. Leigh:
 - i. Nestle – no response yet
 - ii. Dupont – Tom sent email to Rubella (working for Dupont now)
 - iii. Invincio – no response yet
 - iv. McDonalds – declined
 - v. Whole Foods – declined
 - vi. BPIA – no response
 - vii. EPA – Sherry G. is taking it up with management, will respond soon
 - viii. Bed Bugs Central – no response yet
 - b. Sue:
 - i. USDA (APHIS, SARE) not hopeful
 - ii. OPMP severe budget cuts lead to no funding available for Symposium
 - iii. APHIS and SARE in similar situation
 - iv. Plant Nutrition Institute – likely not as there isn't a Plant Nutritionist on the planning committee
 - v. Potash – will follow up
 - c. Anastasia:
 - i. RMA – switching contacts, continuing to follow up
 - ii. National Cotton Council – Don Parker, IPM manager, will follow up
 - iii. IPM3 – will exhibit
 - iv. Haven't contact ThermaPure yet
 - v. No response on Park Service
 - d. Brenna:
 - i. Atrix – no response yet
 - ii. Trece – no response
 - iii. Lonza – no response
 - iv. Tennessee Valley Authority – left message, will follow up
 - v. Haven't contacted Therma Remediation yet
3. Sue identified speakers in NC region who will receive \$\$ (travel and registration) from NC IPM Center – will have a positive impact on the budget. Will also provide scholarships for attendees who otherwise wouldn't be able to attend.
4. Overall budget – collected so far and based on registration expectations (700), we currently have a \$25,000 carryover. Registration numbers will influence carryover.
5. Next call: February 6, 1:30