

## **Minutes of the IPM Symposium Program Committee Conference Call (04-02-10)**

### Participants:

Dave Clement (new member)  
Naresh Duggal  
Lynnae Jess  
Norm Leppla  
Mary Kay Malinoski (new member)  
Elaine Wolf

### Agenda:

1. Select a tag line from the suggestions or a new one.
2. Elaine's report on location capacity and organization.
3. Progress on establishing session groupings and topics.

### Business:

1. Lynnae Jess conducted the meeting.
2. Mary Kay Malinoski and Dave Clement joined the Program Committee:

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3. On the last call, we established our theme as “IPM on the World Stage.”  
Suggested tag lines: “Opportunities at the Tipping Point” (Kaci Buhl) and “Healthy World-Healthy People” (Dawn Gouge). The consensus was that the tag line should include the meeting’s main categories (currently management, outreach and best practices). The Program Committee is to review and finalize the categories.
  
4. Elaine provided a floor-plan for the Memphis Convention Center (<http://www.memphisconvention.com/meeting/floorplans.php>). Mary Kay is on the Site Selection Committee and accompanied Elaine and Joy Landis to Memphis. The conference hotel headquarters will be the Marriott. There is a skyway from the Marriott to the convention center. The IPM Symposium registration will be at the entrance to the convention center. All session meeting rooms are on one floor, the street or lobby level. Plenary, awards and closing sessions are on the second level. The 12 rooms available for concurrent sessions (lobby rooms) are L2-9 and L11-14. L1 is the IPM Symposium headquarters. The rooms are for 70-182 seats, theater style minus the area for the speaker. Rooms on the floorplan with a dotted line have portable walls that can be opened to expand the room area. There is no transportation from the airport to the convention center, except taxis.
  
5. An optional Monday night reception could be held at the zoo, Rock and Sole Museum, Graceland, etc. but there is a cost and bus transportation would be required. Two actions are needed: 1. Decision to have a reception (Steering Committee) and 2. Make logistical arrangements (conference subcommittee).
  
6. The following is a draft of main categories the topics suggested by Naresh (a list of topics and possible organizers provided after the last symposium is attached to the Program Committee email message on 3/29/10):

<b>Integrated Pest Management</b>		
<b>Main Categories</b>	<b>Sub Categories</b>	<b>Presentations/Speakers</b>
<b>Management</b>	Policy Development	
	Digital Governance in IPM Programs/Projects	
	Reasons for IPM	
	Administrative Guidelines and Procedures	
	Program/Project/Process Development	
	Finance, Grant Development and	

	Management	
<b>Outreach</b>	Collaborations and Alliances	
	Research, Trials and Demonstrations	
	Training Methods, Tools and Techniques	
	Audience Development	
	Extension Education – Agriculture	
	Extension Education – Community	
	Pesticide Applicator Safety Education and Worker Protection	
<b>Best Practices</b>	Structural	
	Home Gardening	
	Urban Turf and Landscapes – Residential	
	Urban Turf and Landscapes – Commercial	
	Urban Forestry	
	Natural Resource Invasive Pest Management/Forestry	
	Nuisance Wild Life Pest Management	
	Right-of-Way Vegetation Management on Roads, Trails and Airports	
	Aquatic Pest Management	
	Public Health Pest Management – Vertebrates	
	Public Health Pest Management - Invertebrates	
	Quarantine Pest Management	
	Agriculture Pest Management – Various Categories (Crops, Ornamentals, Horticulture etc	
	Preventing Air And Water Pollution	

Additionally, Alex Latchininsky (University of Wyoming) proposes a session, “Geospatial technologies in pest monitoring and management: successes, opportunities and challenges.” "Geospatial technologies" can be replaced by remote sensing and GIS, and the word "monitoring" can be omitted. The final list of topics will be determined by reviewing submissions and filling gaps. The typical problem of scheduling conflicts due to concurrent sessions will be addressed.

7. Action Items:

1. The Program Committee is to review and finalize the main categories.
2. The decision to have a reception will be made by the Steering Committee.
3. The Program Committee will continue to refine the topics.

The next conference call will be on May 7<sup>th</sup> at 2:30 EST. The change in time was requested by Mark Wright because he lives in Hawaii.