

7th International IPM Symposium Program Committee Conference Call

November 29, 2011

Next Call: December 13, 2:30 pm EST / 1:30 pm CST / 12:30 pm MST / 11:30 am PST

Participants: Elaine Wolff, Naresh Duggal, Seth Dibblee, Lynn Braband, Kaci Buhl, Norm Leppla, Sherry Glick, Margaret Appleby

Minutes: Please send additions, corrections and omissions to Kaci Buhl at buhlk@ace.orst.edu

- 1) Review session matrix distributed by Elaine. Determine if we have similar sessions during the same times, e.g. are all the school sessions at the same time or are they spread out so a person could attend all/most of them?
 - a. Norm said he looked over the matrix in that regard, and found no need to rearrange.
- 2) Identification of people speaking in multiple sessions. The session schedule should be finalized by Dec 15.
 - a. Tuesday morning, Mr. Rozyne was involved in three sessions. 63 could easily move to the Outreach section (done).
 - b. Tuesday morning, Tom Green was involved in two sessions. 66 could easily move to the Management section (done).
 - c. We were two hours heavy in Management, and 2 hours light in Research. The group decided to move session 33, a 2-hour session, to Research, which was their second choice anyway.
 - d. Elaine agreed to do a little more work on it, and redistribute the spreadsheet to the group.
- 3) Consideration of Larry Elworth as Steve Owens replacement (update Sherry Glick)
 - a. Sherry said she is close to getting confirmation on Larry Elworth; he is the Agricultural Policy Analyst and Counselor to the Administrator of the US EPA, Lisa Jackson. He actually yielded a previous invitation to speak, since he and Steve Owens would have both been there.
 - b. Sherry said she would get a bio and photo, and share them with Elaine and Kaci.
- 4) Symposium app similar to ESA app (update Sherry Glick)
 - a. Having recently attended the annual ESA meeting, several committee members talked about the smart phone application they made available. It was capable of displaying virtual posters, a list of exhibitors, and managing ones own schedule at the conference. It surely prevented a lot of paper waste.
 - b. Sherry spoke with the ESA Communications person, Alan Cahan, and he said they paid over \$10,000. He estimated that our group would have simpler needs, and estimated under \$5,000 if we could deliver schedule/other information in MS Excel format. Elaine said that applicable data are stored in Excel.
 - c. A satisfaction survey is being distributed now; results will be available on 12/9, before this committee meets again. The group agreed to hold off on decision-making until results are available.
 - d. An alternative should also be available for people who prefer not to use smart phones.
- 5) Tour update (Seth)
 - a. Seth is essentially down to two options.
 - i. Shelby Farms Park – Transportation would have to be chartered. His contact is at the International Ag Center, which is located within the park. Kaci said she would provide another contact. Robert Mayer, Director of Operations at SFP, (cell: 901-679-7155, rmayer@shelbyfarmspark.org) has been working with Kaci on the pending press release, and he represents himself as a long-time IPM practitioner.
 - ii. Memphis Zoo – The contact people have been surprised at the odd request for a demonstration of their pest management approach. They would have to work on the content, but they're happy to do it.
 - iii. No good response from Service Master (Terminix) or the Botanical Garden.
 - b. The group discussed tour timing.

- i. In the past, tours have occurred on Monday, before the agenda gets going, or in the early mornings. Monday seems best for either option, SFP or Zoo.
 - ii. The group agreed that a tour from 1-4pm would be ideal, giving people time to change clothes between the tour and the reception at the Rock & Soul Museum, which starts at 5:00.
 - c. Seth suggested we offer **both tours**, and agreed to pursue arrangements.
 - d. Naresh suggested we also reach out to Orkin. They might like to sponsor the Symposium, as well. Do they have any projects nearby?
 - e. Elaine stated the importance of finishing the tour arrangements in the next 10 days.
 - f. Norm said that one tour would be sufficient; if time doesn't allow further investigation, we could go with SFP. He encouraged Seth to keep it simple.
- 6) Virtual Posters
- a. Elaine said that the Steering Committee sent this idea back to the Program Committee.
 - b. Elaine said it cost about \$10,000 for the Agronomy Meeting to make this available.
 - c. Naresh suggested we use <http://edu.glogster.com/product-information/>
 - i. "All we have to do is to subscribe and provide link to folks those who would like to develop their virtual posters. Once submitted, we can then provide link in alpha-numeric manner on Computer screens or web screens." It will host up to 200 posters.
 - d. Naresh agreed to send the link above to Elaine. Elaine would have to speak with the conference center personnel to see whether they have computer stations or screens for viewing the virtual posters.
- 7) Timeline Review (Elaine)
- a. Elaine asked the group if they would take the time to review the timeline spreadsheet in detail, if she would be willing to work on it some more. The group agreed.
 - b. Session organizers must send their final rosters by mid-January, including abstracts for each talk within the session.
- 8) Plenary Speakers
- a. As we know via email, we have paired each plenary speaker with an "adopter."

Bobby Corrigan, RMC Pest Mgmt Consulting - Carlos E. Bográn, PhD
 Timothy J. Dennehy - Meg
 Peter Ellsworth, IPM Specialist, University of Arizona Maricopa Agricultural Center - Kaci
 Carrie Koplinka-Loehr - Lynnea
 Chow-Yang Lee, Professor of Entomology, Universiti Sains Malaysia - Naresh
 Larry Elworth - Sherry
 Susan Ratcliffe - Norm
 David Rosenberger - Margaret

- b. Plenary speakers received letters indicating that someone from the Program Committee would contact them on or about December 1st to check in, and collect an abstract from them.
 - c. Elaine said she would send each "adopter" the invitation/expectation language.
- 9) Prezi presentations
- a. Naresh suggested this free web-based service as an option for speakers who cannot attend in person. <http://prezi.com>
 - b. "As long as the presenter prepare and send their presentation ahead of time, it can be uploaded at local server without any need for broadband." Naresh
 - c. Elaine said we already subscribe to "Alluminate", which does something similar. However, the group seemed interested in evaluating the options.