

7<sup>th</sup> International IPM Symposium Steering Committee Call  
January 12, 2012

**Next Call:** February 9, 2012 11:30am ET / 10:30am CT / 9:30am MT / 8:30am PT

**Participants:** Margaret Appleby, Anastasia Becker, Kaci Buhl, Sherry Glick, Dawn Gouge, Tom Green, Norm Leppla, Jill Schroeder, Brenna Wanous, Elaine Wolff

**Minutes:**

\*Please send additions, corrections and omissions to Brenna Wanous, [brwanous@gmail.com](mailto:brwanous@gmail.com).

**1. Programs Committee Update (Dawn):**

- a. No sessions have withdrawn so far.
- b. January 13 is the deadline for presenters to submit 150 word individual abstracts and 250 word whole-session abstracts.
- c. January 13 is also the deadline for plenary speaker abstracts.
- d. One group requested a meeting room during the final plenary session; Dawn and Elaine declined the request indicating their presence during the session was very valuable.
- e. Larry Elworth is the keynote speaker from EPA; Jim Jones or Sherry Glick will serve as the back-up speaker if Larry is pulled away for work.
- f. The introduction speakers during the morning plenary sessions have been set:
  - i. Norm Leppla – Tuesday
  - ii. Lynn Braeband – Wednesday (Dawn Gouge will serve as back up)
  - iii. Tom Green – Thursday; Tom will also give closing remarks on Thursday evening
- g. Tour options: a) Memphis Zoo with 25 person capacity, b) Shelby Farms; Tour information is now on the website.
- h. Phone app for Symposium:
  - i. Sherry Glick has been working with Dr. Frank Louws, North Carolina State University, and his IT/IPM App Specialist Karl Suiter are working on this.
  - ii. The app will include:
    - 1. Symposium schedule,
    - 2. location for each of the sessions,
    - 3. speaker write-ups, sponsors,
    - 4. sponsor information,
    - 5. map of the convention center,
    - 6. possibly more details about the planned tours on Monday.
  - iii. The app will be compatible for iPhone and DROID
  - iv. Developing the app will cost approx. \$100 because of Dr. Louws and Karl Suiter's donated time.
- i. Elaine needs volunteers during the event to be hall monitors, go-fors, helpers, etc. Contact [wolff1@illinois.edu](mailto:wolff1@illinois.edu) to volunteer.
- j. Elaine also needs feedback on which topics need bigger and smaller rooms for concurrent sessions. Rooms hold 50-150 individuals.
- k. Elaine asks planners to bring LCD projectors and laptops to event to help reduce the A/V costs.

**2. Awards Committee Update (Pete; read by Brenna):**

- a. 27 nominations in 4 categories ( 4 Lifetime Achievement, 4 International, 13 Regional and 6 Local IPM)
- b. Scoring and ranking process is developed, reviewed and approved by committee
- c. Based on Steering Committee direction:
  - i. Top three will be provided travel/registration support
  - ii. One Lifetime Achievement will be selected but remaining top 2 candidates can come from any of 3 other categories

- iii. Non-cash award recognition will be provided for top 3 nominees in Local and Regional category and top 2 in Lifetime and International (size of pools determined this cutoff)
  - d. Committee business should be finished by 1/20/12
- 3. **Media/Outreach Committee Update (Kaci):**
  - a. Committee has been contacting newsletters, magazines, trade groups, nearby universities (particularly those with faculty presenting at Symposium) with press releases and information about the event. This work will continue through end of January.
  - b. The 2009 press letter lists newsworthy items that will be discussed during the Symposium, including bed bugs, GMO's, honeybee decline, daycares and IPM, etc. What should be included in the 2012 press letter?
    - i. Str committee: Stink bug, honeybee decline, herbicide resistant weeds, urban centers that are pesticide-free, bed bugs.
  - c. The 2009 press kit (distributed during the event to press reps that attended) focused on bed bugs. Kaci will read through a number of the presentation abstracts submitted by Jan. 13 to identify themes and suitable topic(s).
- 4. **Poster Committee Update (Anastasia):**
  - a. 165 poster proposals have been submitted, 60 of which are international. The deadline for submitting proposals has been extended until Tuesday, January 17. There is enough room for 200 posters.
  - b. Due to this high ratio of international posters, not sure how many will actually attend the event; if not many will attend, this will make more space for other posters, information tables, exhibitors, etc.
  - c. An online poster option is a possibility for international (non-North American) poster presenters. Glogster (<http://edu.glogster.com/glogpedia/>) could help facilitate this – posters could be available on a screen in the poster hall.
    - i. Issues of fairness and prices were discussed.
    - ii. Committee decided to table the topic until next month.
  - d. Acceptance letters will go out to submitters in the next week.
- 5. **Finances/Exhibits Committee Update (Brenna, Tom):**
  - a. The exhibitor spaces are almost maxed out, which will require consideration for where to put additional tables.
  - b. Committee has secured nearly \$70,000, leaving \$5,000 as the minimum fundraising goal.
  - c. With the current fundraising and the budget, \$25,000 will be carried over to the 2015 event, approx. \$100,000 less than last time.
  - d. The registration fees cover an individual's costs to attend so increasing registration counts won't increase the carry over. Complimentary registrations are where the budget takes a hit.
  - e. The next committee will need to discuss increasing the exhibitor and registration fees.
  - f. It is financially essential that participants stay at the Marriott to help us meet our room requirements in the contract.
- 6. **Next Conference Call:**
  - a. Thursday, February 9, 2012 at the same time.