

7th International IPM Symposium Planning Conference Call

February 10, 2011

Next Call: March 10, 11:30am EST / 10:30am CST / 9:30am MST / 8:30am PST

Participants: Margaret Appleby, Kaci Buhl, Marty Draper, Naresh Duggal, Rubella Goswami, Dawn Gouge, Tom Green, Lynnae Jess, Monte Johnson, Norm Leppla, Todd Peterson, Brenna Wanous, Elaine Wolff

Minutes:

*Please send additions, corrections and omissions to Brenna Wanous, brwanous@gmail.com.

Programs Committee update:

1. The plenary speaker invitations are finalized and will be sent out shortly. Speakers are asked to respond in writing within two weeks of receiving the letters, approximately mid-March.
 - a. Naresh compiled a thorough description of program areas to provide plenary speakers with a frame of reference, and facilitate an easier submission and selection process.
2. The programs and media committees need a description about the NIFA Project Directors' meeting Thursday afternoon and Friday morning to include in promotional materials.
 - a. Committees need a short synopsis of what the meeting will focus on, why it's being held, and who should attend.
3. The committee approved extending the hours of the Monday evening reception from 5:00-8:00pm instead of 5:00-7:00pm. The costs for extending the length of event were minimal.
4. The Land Grant IPM Coordinators meeting is set for Monday before the Symposium, as per the usual arrangement.
5. Call for Programs Proposals is out, Norm has received one proposal already.
 - a. Committee members have received a number of inquiries since the call was released; Brenna will collate the questions and responses to create a "Frequently Asked Questions" section for the website.
6. Committee is soliciting ideas for a local tour, specifically from locals or those who have been to meetings there in the past. Kaci will send out the request for suggestions to her list of local contacts. Need to determine times and days that would maximize participation. Initial tour suggestions:
 - a. Urban agriculture
 - b. Memphis rat run (led by Bobbie Corrigan)
 - c. Park districtPlease send additional suggestions to Dawn Gouge at dhgouge@ag.arizona.edu.
7. Naresh suggested the website have a sign-up form for visitors to input their contact information. This would streamline the current process of emailing Elaine, and also build a larger IPM directory.

Media/Outreach Committee update:

1. The committee will begin dividing up the current list of nearly 300 contacts to update contact information as necessary. The committee is also compiling a list of local (within 250 miles of

Memphis) contacts, including commodity groups, universities, and other entities, to increase local participation.

2. Facebook page (<http://www.facebook.com/IPM.Symposium>) has 33 followers, and the Twitter account (<http://twitter.com/IPMSymposium>) has 20+. Kaci will post weekly updates at her discretion, including calls for proposals, plenary speakers, IPM in the news, etc.
3. Committee members and steering committee will help identify designees to send out information and updates to professional societies (ESA, SSSA, etc.) to expand exposure. International publications and listservs should also be considered.
 - a. Please send suggestions of specific professional societies, publications, and contacts that can help get information into these sources to Elaine (wolff1@illinois.edu).
4. Kaci will create a shorter, more concise boilerplate message for outreach.

Finances/Exhibits Committee update:

1. The committee continues to contact each of the past and potential funders, and will begin phone call communications in early summer.
2. The CDC now requires a grant application in order to approve funding for symposia and conferences, so the committee is working on creating and submitting a proposal.
 - a. Marty indicated NIFA is considering going to this format for distributing support funds. This may be a more prominent practice for the f/e committee in the future.

Next conference call: Thursday, March 10, 2011.