

7<sup>th</sup> International IPM Symposium Steering Committee Call  
February 24, 2012

**Next Call:** March 8, 2012 11:30am ET / 10:30am CT / 9:30am MT / 8:30am PT

**Participants:** Margaret Appleby, Kaci Buhl, Marty Draper, Dawn Gouge, Tom Green, Janet Hurley, Lynnae Jess, Norm Leppla, Leigh Presley, Jill Schroeder, Elaine Wolff

**Minutes:**

\*Please send additions, corrections and omissions to Brenna Wanous, [brwanous@gmail.com](mailto:brwanous@gmail.com).

**1. Registration update (Elaine Wolff)**

- a. As of 02/24, 401 registered for the Symposium.
  - i. 73 less than number registered at the same time in 2009.
  - ii. In 2009, gained 140 during the week that registration cost increased.
  - iii. By 03/02, should add ~200 to stay on track with 2009 numbers.
  - iv. 430 sleeping rooms in block, have 330 reserved at this point.

**2. Tours (Elaine Wolff)**

- a. 8 registered for Memphis Zoo, 22 for Shelby Farms, 67 for the museum opening reception.
- b. Will check if there is a minimum number of people required for zoo tour.

**3. Media/outreach committee update (Kaci Buhl)**

- a. Now is the time to reach out to prospective attendees via listservs, word of mouth, etc.
- b. Expanding outreach
  - i. NMPA to put out a reminder on the 28<sup>th</sup>.
  - ii. Kaci to look into opportunities with state pest control associations.
  - iii. Contact ASPCRO – Janet has contact, Derrick Lastinger.

**4. Program session changes (Pete and Janet):**

- a. Revised lineup:
  - i. Tuesday: Norm (15 min), Jill Schroeder (15 min), Steve Bradbury (25 min)
  - ii. Thursday: Tom Green, Carrie Koplinka-Loehr, Jim VanKirk. Will have Peter Ellsworth speak before break.
- b. How to ensure attendees stay for Thursday speakers:
  - i. Norm can discuss advantages of staying through Thursday.
  - ii. Drawing for free registration to next Symposium to be awarded Thursday, must be present to win.

**5. Awards luncheon**

- a. Need steering committee members for awards presentations
  - i. Jill, Margaret and Tom will be able to present awards.
  - ii. Rubella – working on permission to attend.
- b. Will post award winners on website prior to the Symposium.

**6. Post-Symposium evaluation (attached) review and edits**

- a. Elaine will forward survey edits from Kaci
- b. Questions at end regarding the LinkedIn group.
  - i. Are you a member of the Symposium LinkedIn group?
  - ii. What did you get or want to see out of the Symposium LinkedIn group?
  - iii. What is the LinkedIn group, why should I join?

**7. Next Conference Call:**

- a. Thursday, March 8, 10:30 CT