

## 7<sup>th</sup> International IPM Symposium Planning Conference Call

March 11, 2011

**Next Call:** April 14, 11:30am EST / 10:30am CST / 9:30am MST / 8:30am PST

**Participants:** Marty Draper, Naresh Duggal, Tom Green, Monte Johnson, Norm Leppla, Todd Peterson, Brenna Wanous, Elaine Wolff, Bob Wright

### **Minutes:**

\*Please send additions, corrections and omissions to Brenna Wanous, [brwanous@gmail.com](mailto:brwanous@gmail.com).

### **Programs Committee update:**

1. The committee has confirmed Steve Owens, Dave Rosenberger, Sue Ratcliffe, Tim Dennehy, Chow-Yang Lee, Peter Ellsworth and Bobby Corrigan. Larry Ellsworth has not yet been confirmed.
2. There are six program proposal submissions so far, from: University of Maryland Extension, an Israeli entity, University of Wyoming, The Ohio State University, an Indian agriculture university, and a pest management company.
3. Suggestions for tour possibilities include museum tours, Audubon tour of Timberlake Golf Course and a Rat Run via Bobby Corrigan.
  - a. A number of tour suggestions the programs committee received included organic golf courses, so there is increasing demand for the Audubon tour.
  - b. Audubon International has organized a golf course tour for a number of past Symposia; they do all the coordination and financial support interested individuals' participant.
  - c. Bobby has indicated there are participant limits for conducting an effective "Rat Run" (an after-dark tour of rat-inhabited locations), so either we'll need to close registration at approximately 12, or we'll need to recruit past Rat Run participants to be additional tour leaders. Bobby is also looking into potential Rat Run locations in Memphis.
4. Monte and Marty have created a description of the NIFA Project Director workshop to include in promotional material and the website.
  - a. The workshop outreach will be really important to ensure interested Symposium attendees are aware of and interested in the workshop, and can make their travel arrangements so they can stay for the workshop.
  - b. Marty is polling a number of his colleagues to determine if the Monday before or Thursday/Friday after the Symposium would be better for their schedules.

5. The committee will form a timeline sub-committee to review and organize session submissions.
6. Dawn is collecting basic profile information from each of the plenary speakers to use on the website and general outreach.

#### **Website Information Sign-up Form:**

1. During the last Steering Committee call, someone suggested creating a form for people to sign up to receive information regarding the IPM Symposium, rather than them emailing Elaine, as is the current process.
2. Elaine created an online form asking for name, affiliation, email address, and additional comments, only making email required. Elaine will add a marketing question about how the person heard about the Symposium.
3. Elaine will also include a link to the IPM Symposium website to close the information loop if an individual receives a forwarded link leading directly to the sign-up page.
4. Naresh suggested including a place for detailed contact and affiliation information to create more of a database of IPM-affiliated individuals from around the world. The committee agreed to include fields to collect this information, but make this optional.

#### **Media/Outreach Committee update:**

1. The committee has identified contacts (80) with expired or incorrect email addresses, and committee members are working to update those contacts with emails, names, and phone numbers.
2. Kaci continues to build a local area (within 250 miles of Memphis) contacts list for outreach.

#### **Awards Committee update:**

1. Pete sent Brenna an email-update indicating the committee will meet next month to finalize the draft call for awards, nomination form and review rubric. The committee will then forward that information to the Steering Committee for approval.

#### **Posters Committee update:**

1. The committee will begin meeting this summer to review past processes and identify needs for updating. The nominations open October 1. Elaine is sending Bob pertinent information.

**Finances/Exhibits Committee update:**

1. The committee submitted a grant proposal to the CDC in mid-February for financial support for the Symposium.
2. Confirmed sponsors include Dow AgroSciences, University of California State IPM Program, North Central IPM Center, and Susan McKnight, Inc.

**Next conference call: Thursday, April 14, 2011.**