

7th International IPM Symposium Planning Conference Call

May 12, 2011

Next Call: June 9, 11:30am EST / 10:30am CST / 9:30am MST / 8:30am PST

Participants: Kaci Buhl, Naresh Duggal, Pete Goodell, Dawn Gouge, Tom Green, Paul Guillebeau, Janet Hurley, Carrie Koplinka-Loehr, Todd Peterson, Jill Schroeder, Elaine Wolf

Minutes:

*Please send additions, corrections and omissions to Brenna Wanous, brwanous@gmail.com.

Programs committee update (Norm L., Dawn G., etc.)

1. Proposal submissions
 - a. 89 session proposals received. 96 one hour time slots available.
 - b. Submissions down by 15-20 from last symposium, hope to receive at least 12 more by the extended deadline, Friday, May 20th.
2. Underrepresented categories
 - a. A few categories could use additional proposals; list of these categories sent out in email to contact lists.
3. Proposal reviews
 - a. Subcommittee will start reviewing on May 23rd. Should have final decisions made by mid July.
4. Tour ideas
 - a. Seth agreed to look at short list of tour ideas that Elaine rec'd when she was in Memphis.
 - b. Joellen with Audubon International submitted a proposal for a tour of Mirimichi Golf Course (Audubon certified, located just outside of Memphis).

IPM Voice membership proposal (Tom G., Carrie K-L)

1. IPM Voice is a recently incorporated independent nonprofit dedicated to expanding awareness and advocating for IPM nationally and internationally.
 - a. Born out of IPM Symposium with potential to serve a number of functions: IPM professional society, potential foundation dedicated to funding IPM projects and advocacy group for IPM funding.
2. IPM Voice would like to expand membership, make IPM stakeholders aware of existence.
 - a. Request to incorporate connection to IPM Voice membership via IPM Symposium registration page.
 - i. Could create confusion for registrants, cause problems re credit card fees, comingling of funds, etc.
 - ii. To avoid issues, link to IPM Voice (as well as websites of other exhibitors/sponsors) could be included in registration confirmation email and follow-up correspondence sent out after the Symposium.
 - iii. Carrie will send out information about IPM Voice to steering committee before the next meeting, allowing time for thought and discussion.
 - i. Can put this proposal in writing, draft an initial policy re endorsing sponsors for SC to take a look at.

Awards committee update (Pete G., Janet H.)

1. Working on compiling all the desired information into a standardized form.
2. Award categories: 1) International IPM, 2) Area/regional IPM (team award) and 3) Lifetime (individual award).
3. Will call a committee conference call to review forms; hopefully will have something for SC to look over on the next call.

Media/outreach committee update (Kaci B.)

1. Sent out announcement extending submission deadline to contact lists, along with request for proposals to fill underrepresented categories.
 - a. Would be nice to have expanded list of contacts in some of the under-represented category areas.
 - i. Janet has forwarded email onto her contact lists.
 - ii. Todd Peterson will send Kaci email list of applicants to public health and IPM program grants.
 - iii. Pete will pass along email to advisors for distribution.
 - b. In the future, could look into creating a master IPM contact database online that allows members to independently update their information. Janet has information software that provides this type of service, will forward onto the group.

Finance committee update (Tom G.)

1. Good response from last wave of contribution requests.
2. Contacting relatively narrow list of potential sponsors.
 - a. In the future, could contact expanded list of potential sponsors (including small PCOs, etc.) that would contribute smaller amounts.

Next conference call: Thursday, June 9, same time.