

7th International IPM Symposium Planning Conference Call

July 14, 2011

Next Call: August 11, 2011 11:30am EST / 10:30am CST / 9:30am MST / 8:30am PST

Participants: Margaret Appleby, Kaci Buhl, Naresh Dugal, Pete Goodell, Dawn Gouge, Tom Green, Monte Johnson, Norm Leppla, Jill Schroeder, Brenna Wanous

Minutes:

*Please send additions, corrections and omissions to Brenna Wanous, brwanous@gmail.com.

1. Programs Committee Update:

- a. 175 hours of oral presentations were requested, and the program accommodates for 96 hours. The committee has selected 114 proposals for acceptance, knowing there will be a few which cannot come and some which may be combined.
 - i. Presentation topics included agriculture (130 hours), urban (32 hours) and natural resources (13 hours).
 - ii. Where appropriate and necessary, some of the acceptance letters will ask whether their topic can be presented in collaboration with one or more others.
 - iii. Acceptance letters will include information about the enhancement fund policy, which will remain the same as last symposium.
 - iv. The letters will also provide initial information about poster submissions.
 - v. Acceptance letters must be responded to by August 15 (which may be extended to August 30), 2011.
 - vi. Some of the submitters will be requested to resubmit their topic as posters.
- b. The committee also discussed the option of holding remote-based oral and poster presentations. Naresh suggested two avenues through which this can be accomplished, which were well received by the steering committee.

2. IPM Voice Proposal

- a. IPM Voice is an advocacy-building group, which was created during the 2009 IPM Symposium; they currently focus on expanding and retaining federal funding for IPM programs.
- b. The group submitted a request two months ago to allow people to click a box on the IPM Symposium registration form, which would sign them up for IPM Voice membership. The steering committee indicated concern about setting a precedent, and requested the finances and exhibits committee form a policy to handle these requests.
- c. The f/e committee decided that the concerns are valid and rather than setting a precedent and allowing for numerous check-boxes on the form, create a IPM Portal (list of IPM-related organizations, events, opportunities) to which the form could link.
- d. IPM Voice will have a booth, oral or poster presentation and a plenary session at the meeting to spread information about its work and vision.

3. Finances/Exhibits Committee Update:

- a. Committee has begun making phone calls to potential funders, which have thus far been productive.
- b. Fundraising goal is \$145,000 and the committee is currently at \$31,500 with a number of strong prospects.

- c. The committee is facing challenges related to budget limitations, particularly for federal agencies.

4. Awards Committee Update:

- a. The committee has created a draft announcement opening the call for awards.
- b. There will be four categories of awards: local, regional/national, international and lifetime achievement awards. Any area of IPM can apply to any category: agriculture, urban/community, natural resources, etc.
- c. There will be a web-based submission form to facilitate standardized information-gathering, formatting and comparison.
- d. Pete will work with Elaine and the F/E committee to determine how awards were handled last Symposium (travel? accommodations? complementary registration?) and identify awards for this Symposium.
- e. A pre-announcement will be sent out shortly to the email list and posted on Facebook and Twitter.

5. Media/Outreach Committee Update:

- a. The committee will meet in the next few weeks to ramp up work and create momentum toward the event, particularly as awards, posters and registration open this fall.
- b. Kaci has information and photographs for each plenary speaker, which she will share on the website, Facebook page and Twitter.
- c. She requested that each acceptance letter to program submitters include a link to the website as well as a request to “Like” the Facebook page and follow the Twitter account.
- d. Kaci is finishing building the contacts list after a snafu caused her to redo some of the work.
- e. Naresh suggested the committee create a promotional brochure targeted to public agency employees, to be distributed via mail and email. Kaci indicated the committee would discuss this option.

6. Next Conference Call:

- a. Thursday, August 11, 2011 at the same time.