

7th International IPM Symposium Planning Conference Call

August 12, 2010

Next Call: September 9, 2010, 11:30am EDT / 10:30am CDT / 9:30am MDT / 8:30am PDT

Participants: Margaret Appleby, Anastasia Becker, Kaci Buhl, Marty Draper, Naresh Duggal, Dawn Gouge, Tom Green, Norm Leppla, Todd Peterson, Jill Schroeder, Brenna Wanous

Minutes:

*Please send additions, omissions and edits to Brenna Wanous, brwanous@gmail.com.

I. Program Committee Update:

- a. Committee proposed instating a new schedule for the Symposium, involving a morning and afternoon plenary session and a brief brainstorming/closing session each day.
 - i. Each plenary will focus on a different topic, including the four main programs categories: outreach, research, management and best practices.
 - ii. Morning and afternoon plenary sessions encourage participants to all be in the convention center at a specific time, and starts everyone out on the same page.
- b. Sessions will run 8:00am – 5:30pm Tuesday and Wednesday, and 8:00am to early afternoon on Thursday, with 1 ½ hours for lunch daily and 15 minute breaks between sessions.
- c. Poster sessions will be held afterh 5:30 both evenings.
- d. Committee will work with Awards committee to find an introductory speaker to the awards ceremony, and build time into the program for each awardee to make a small speech.
- e. Committee will host a webinar prior to the Symposium for session chairs to orient them to the process and emphasize time budgeting during their sessions. This webinar will be required for all session chairs, and scheduled far in advance to reduce scheduling conflicts.
- f. Steering committee brainstormed suggestions for plenary speakers:
 - i. Tim Dennehy from Monsanto,
 - ii. Steve Owens, EPA's assistant administrator for the Office of Prevention, Pesticides, and Toxic Substances,
 - iii. Abdelaziz Lagnaoui from World Bank,
 - iv. Mark James from the Community Preservation and Development Corporation,
 - v. Robert Corrigan, RMC Pest Management Consulting,
 - vi. Alfred Cofrancesco, US Army.
- g. **Committee would like additional suggestions for plenary speakers – please send ideas to Norm (ncleplla@ifas.ufl.edu), Dawn (dhgouge@ag.arizona.edu) and/or Margaret (margaret.appleby@ontario.ca).**

II. Media/Outreach Committee Update:

- a. Save the date has been sent out, and website is updated with feedback from committee members and visitors.
- b. Next meeting will occur within the month.
- c. Norm will send Kaci fact sheets and press releases from the 2009 event that are still up-to-date or can be easily modified.

III. Finances/Exhibits Committee Update:

- a. Brenna and Elaine have worked on a cost/benefit analysis for each of the sponsorship levels to ensure each are financially sensible. This analysis will be circulated among the committee this month for feedback.
- b. Committee will begin work on the next email communication, to be sent out in early or mid September.
- c. Elaine reworked the budget to allocate \$75,000 minimum as carryover for the next Symposium. She recommended raising the registration fee from \$225 to \$250 to meet that goal.

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