

# 7<sup>th</sup> International IPM Symposium Steering Committee Call

October 13, 2011

**Next Call:** October 13, 2011 11:30am EDT / 10:30am CDT / 9:30am MDT / 8:30am PDT

**Participants:** Rubella Goswami, Janet Hurley, Norm Leppla, Jill Schroeder, Brenna Wanous, Elaine Wolff, Bob Wright

## **Minutes:**

\*Please send additions, corrections and omissions to Brenna Wanous, [brwanous@gmail.com](mailto:brwanous@gmail.com).

### **1. Programs Committee Update (Norm):**

- a. Approx. \$116,000 was requested for enhancement funds; of that, \$22,510 in travel, 45 complimentary registrations and 77 room nights were granted.
- b. Elaine sent letters to each submitter indicating whether they were funded; 99% of them responded they would still like to participate.
- c. Now, 102 sessions have been accepted, but only 96 slots are available. Program committee needs to determine whether to:
  - i. Cut six hours from the accepted submissions,
  - ii. Add six hours to the program by:
    1. adding one session to concurrent sessions, or
    2. adding an additional evening or Thursday morning session.
- d. Committee is also deliberating whether to have a printed program. After discussion, the steering committee agreed that a full online program including abstracts would be available, and the schedule with who, when and where would be printed. That would reduce page numbers from 150 in 2009 to approximately 20 in 2012, and thereby dramatically costs and paper waste.
- e. The poster session social will be held from 5:30-7:00pm on Tuesday and Wednesday evenings, with group meetings starting at 6:30-7:30 or later.

### **2. Awards Committee Update (Janet):**

- a. The award nominations announcement has gone out and the nomination form is open on the website. The deadline for submissions is mid-December.
- b. There have been several inquiries already, though no submissions yet.

### **3. Media/Outreach Committee Update (Elaine):**

- a. Emails including the Symposium flyer, information about award nominations, meeting room availability and sponsorship opportunities have gone out to many contact lists.
- b. The social media sub-committee has continued to expand involvement on Facebook and Twitter, and just created a LinkedIn profile. **Please follow/join each of those if you haven't already.**
- c. When registration and posters open, the committee will send out press releases to media contacts, including universities and newspapers/magazines.
- d. Sherry Glick replaced Tom Brennan on the committee (representing EPA) and is leading the effort for local school involvement.
- e. The committee has booked Rosemary Halberg (Southern IPM Center) to be the Symposium photographer.

**4. Poster Committee Update:**

- a. The committee has drafted a call for posters announcement. The submission deadline will be January 9, 2012.
- b. This year, submitters will need to designate themselves in one of the four main themes to allow for efficient and logical groupings.
- c. The committee determined that if there are more poster submissions than space, they will reduce the numbers by:
  - i. Limiting submissions to one per author,
  - ii. Peer review the submissions, if necessary.
- d. The committee is discussing the option of virtual and absentee posters.
  - i. Virtual posters would allow for projecting or printing of posters and the presenters would be available within a specified time block to Skype in and answer questions. Elaine is looking into costs.
  - ii. Absentee posters would simply be posters with the author not present.
  - iii. Until the committee decides, they won't mention the option in the call.
  - iv. Feedback from the steering committee on virtual/absentee posters is welcome.

**5. Finances/Exhibits Committee Update:**

- a. The committee has reached \$50,000 in committed funds with a number of sponsors in the works (putting together paperwork).
- b. The committee holds regular meetings, the next of which will be held in early November.
- c. Ideas for potential sponsors are welcome.

**6. Next Conference Call:**

- a. Thursday, November 10, 2011 at the same time.