

7th International IPM Symposium Steering Committee Call

November 10, 2011

Next Call: December 8, 2011 11:30am EDT / 10:30am CDT / 9:30am MDT / 8:30am PDT

Participants: Kaci Buhl, Marty Draper, Sherry Glick, Pete Goodell, Rubella Goswami, Dawn Gouge, Lynnae Jess, Norm Leppla, Leigh Presley, Jill Schroeder, Elaine Wolff, Bob Wright

Minutes:

*Please send additions, corrections and omissions to Brenna Wanous, brwanous@gmail.com.

1. Programs Committee Update (Norm, Dawn):

- a. 96 hours available, 102 hours requested. Decided to move sessions with more broad appeal to evening slots, making room for all 102 hours.
- b. Elaine has organized sessions by theme.
 - i. Need to eliminate overlap of sessions with same speakers.
- c. Program committee members will brief plenary speakers on their responsibilities.
- d. Committee will decide if a replacement plenary speaker is needed for Steve Owens.
 - i. If anyone on the steering committee would like to adopt a session to moderate from current plenary speakers, please let the programs committee know.
- e. Tours
 - i. Options: Terminix, Memphis Zoo, Memphis Botanic Gardens, Shelby Farms.
 - ii. Committee meets on November 29th, will make final decisions on tours by the end of the month.

2. Awards Committee Update (Pete):

- a. IPM Achievement Awards nomination announcement has been live for a month, no nominations yet.
 - i. People may be focusing on upcoming ESA meeting, hopefully will mobilize when they return next week.
- b. Elaine will send out another awards reminder end of next week.

3. Media/Outreach Committee Update (Kaci, Sherry):

- a. When registration opens, the committee will send out press releases to media contacts, including newspapers/magazines, trade organizations, etc.
- b. 97 members have joined the LinkedIn group, daily discussions about IPM topics.
- c. Sherry reaching out to school connections to encourage students to attend.
 - i. Currently working with University of TN contacts.
 - ii. Will send out an official announcement to student groups once registration opens.
 - iii. Cost per day for student: \$60.
- d. Potential for a roommate finder option for attendees interested in sharing a room.
 - i. Elaine's office can coordinate roommate service. Can provide option on the registration form, those that are interested can notify Elaine; up to the individuals to make their own arrangements.

4. Poster Committee Update (Bob):

- a. Call for poster abstracts and submission site is live.
 - i. Abstracts are due Jan. 9th

- b. Elaine will send out memo to Symposium contact list about call for posters, reminder for IPM award nominations.
- c. Posters should correspond to one of the four symposium themes.
- d. Virtual posters?
 - i. May take a lot of effort to benefit only a few attendees.
 - ii. Can put it on agenda for program committee to address.
 - iii. Sherry will look into the creation of an app for program schedule, posters, etc.

5. Finances/Exhibits Committee Update:

- a. The committee has reached \$60,000 in committed funds with a number of sponsors in the works (putting together paperwork).
- b. Minimum fundraising should be \$75,000 to allow for sufficient carryover (\$100,000).
 - i. Based on firm and tentative commitments, we will likely reach \$70,000 soon.
 - ii. Committee members continue to follow up with past and new potential contributors.
- c. Currently 16 organizations/companies have signed up for exhibit space, including those that are also sponsoring the symposium.
- d. Ideas for potential sponsors are welcome.

6. Next Conference Call:

- a. Thursday, December 8, 2011 at the same time.