

7th International IPM Symposium Steering Committee Call
December 8, 2011

Next Call: January 12, 2012 11:30am ET / 10:30am CT / 9:30am MT / 8:30am PT

Participants: Margaret Appleby, Kaci Buhl, Lynnae Jess, Leigh Presley, Jill Schroeder, Brenna Wanous, Elaine Wolff, Bob Wright

Minutes:

*Please send additions, corrections and omissions to Brenna Wanous, brwanous@gmail.com.

1. Programs Committee Update (Margaret, Elaine):

- a. Program is coming together, working on minor tweaks for break times and ensuring no speaker is scheduled for two talks at the same time.
- b. Larry Ellsworth will take Steve Owens' place as a plenary speaker.
- c. Tour options:
 - i. Memphis Zoo: Nearby, will charge small fee to ensure participants' commitment.
 - ii. Shelby Farm Park: large urban park, using IPM practices, approx. 15 miles away so there will be a cost for bussing. Kaci has written a press release about this.
- d. Registration will open Dec 15, \$275 standard, \$175 student, \$60/student in class coming for one day.

2. Awards Committee Update (Elaine):

- a. Currently there are three nominations submitted, with an additional four or five inquiries.
- b. Deadline is Dec. 15 so Elaine anticipates a big push in the last few days.
- c. There were 30 nominations in 2009.

3. Media/Outreach Committee Update (Kaci):

- a. Primary press release covers Shelby Farm Park and their IPM practices.
- b. The committee has submitted articles to a variety of publications and newsletters with information about the event, registration and poster submissions deadline.
- c. Committee is also contacting media contacts at universities within driving distance to distribute press releases, especially for those at which presenters are faculty.
- d. Emails have been going out to Elaine's lists, getting picked up by other publications (PCT magazine, pest control online, etc.)
- e. Facebook (80 likes), Twitter (70 followers, plus Joy Landis' 600+ followers), LinkedIn (123 members).
- f. Photographer has been secured.
- g. Sherry Glick is working on student groups attending for one day.

4. Poster Committee Update (Bob):

- a. Submissions are ongoing, with a deadline of January 9.
- b. There are currently 19 submissions.
- c. Once the deadline passes, the committee will organize the posters into topic groups.
- d. The committee is discussing the possibility of virtual posters – the use of this will depend on the cost associated with it and the level of participation/interest.

5. Finances/Exhibits Committee Update:

- a. Committee has secured \$66,000, need to raise \$75,000 to allow ample carry-over.
- b. Suggestions for sponsors/contributors are welcome!

6. Next Conference Call:

- a. Thursday, January 12, 2012 at the same time.