

### What is ipmprime.com?

- Pesticides are invaluable tools for food and fiber production. Pesticide use presents risks that must be carefully managed. ipmprime.com is a web application which uses the best available science in an easy-to-use format to help users evaluate pesticide risks.
- ipmprime.com uses site-specific and empirical field data to estimate risk to workers, consumers, birds, small mammals, earthworms and aquatics.
- ipmprime.com helps users make more informed choices on practices and products and can also track progress in reducing risk over time. Mitigation practices are often part of an Integrated Pest Management (IPM) strategy.
- ipmprime.com is currently available to use for free at <http://ipmprime.com>



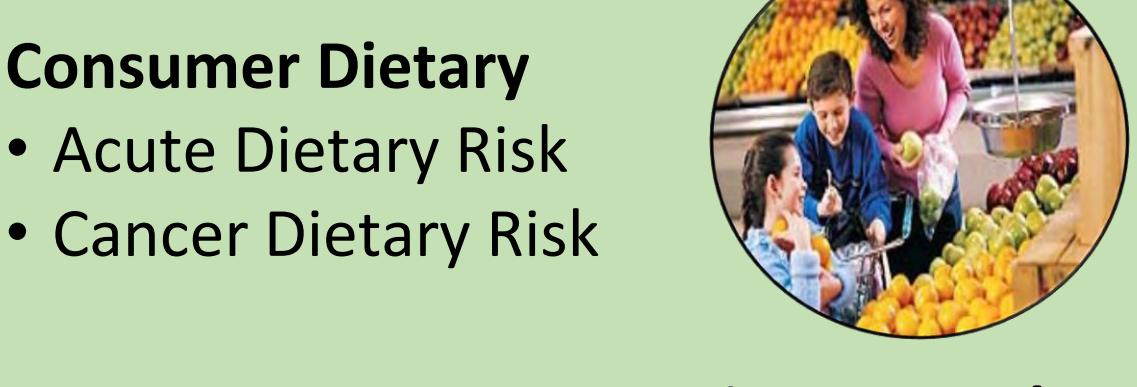
### Make Decisions: View, Interpret and Use ipmprime.com Risk Scores

Output for chlorpyrifos applied at 3 lbs./acre show high acute risks for bystander inhalation and aquatic invertebrates; moderate acute risk for small mammals and birds.

#### ipmprime.com Indices



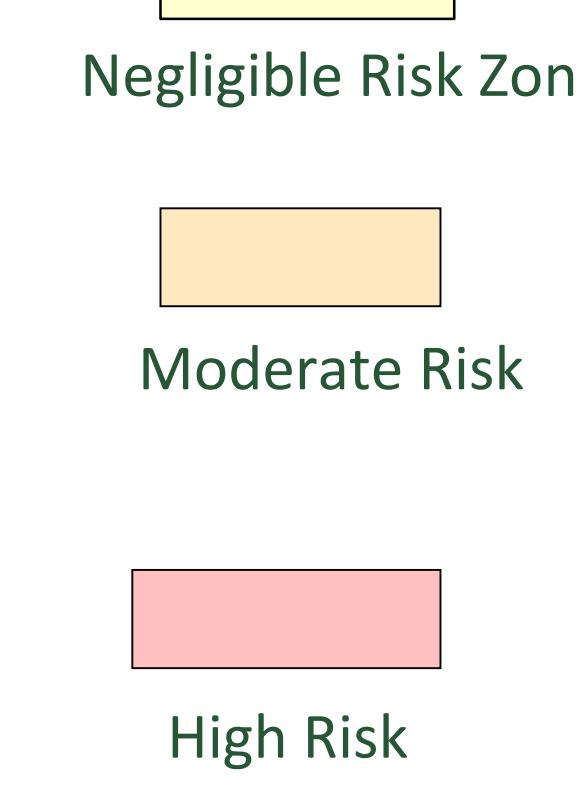
- Human Bystander
  - Inhalation
  - Acute Worker Dermal
  - Cancer Worker Dermal



- Consumer Dietary
  - Acute Dietary Risk
  - Cancer Dietary Risk



- Environmental
  - Avian Acute
  - Avian Reproductive
  - Earthworm
  - Pollinator
  - Aquatic Invertebrates
  - Aquatic Algae



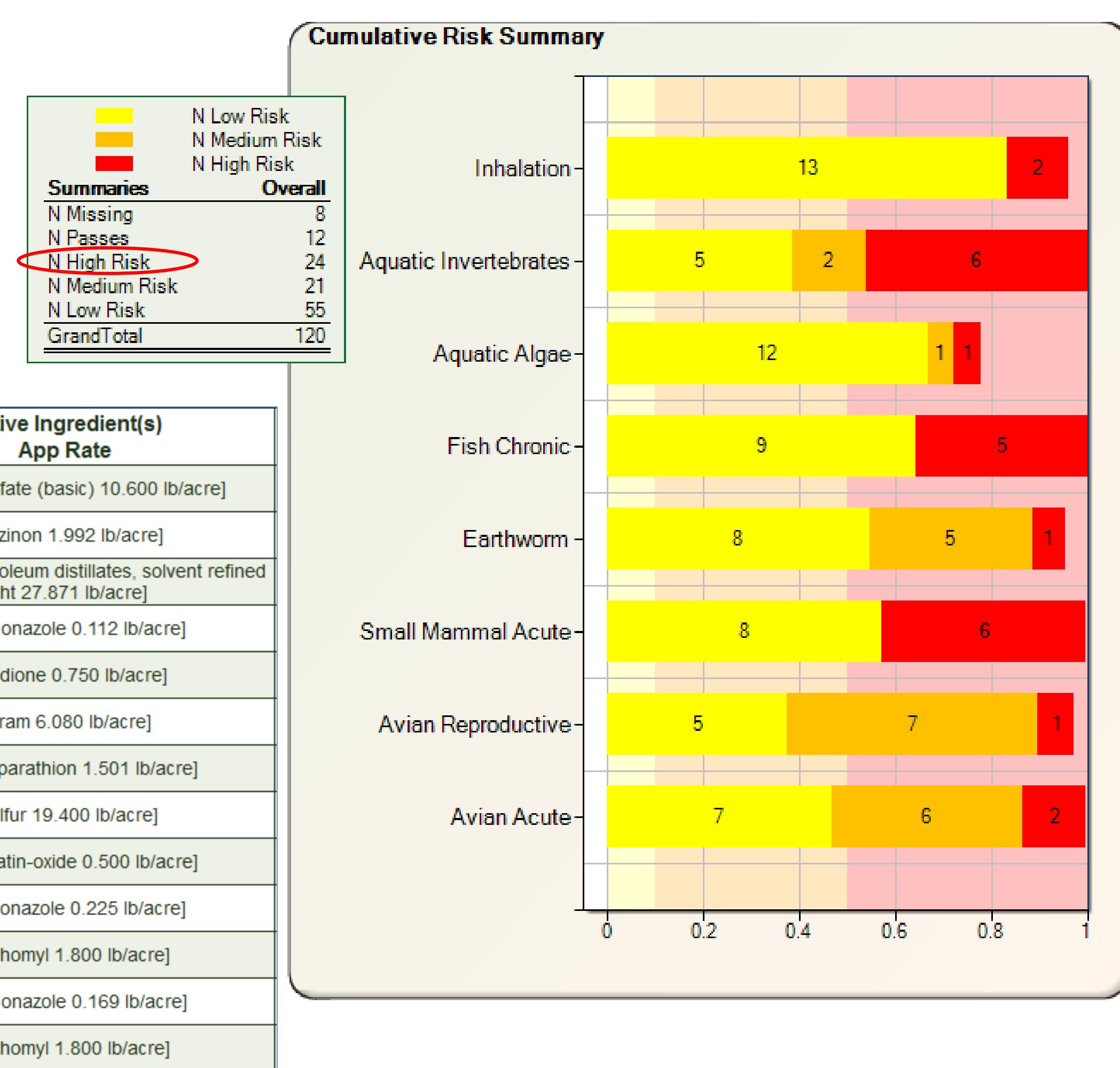
Risk summary by index (left) and risk summary by product (right).

- ipmprime.com is risk (not hazard) based: accounts not just for chemical hazards but also the likelihood of exposure.
- Addresses interspecies toxicity range.
- Adjusts risk for different application methods and mitigation practices.
- Calibrates scores against documented field impacts where data permit.

### Case Study: California Peaches 1999 and 2009



1999



#### Cumulative Risk Summaries

- The length of the bar represents the cumulative probability of an undesirable effect for each risk index.
- The cumulative risk tool makes it easy for the user to track change and improvement over time.
- Above and right, pesticide schedules and ipmprime.com annual cumulative risk summaries from the same peach orchard ten years apart.
- Three high risks were generated in 2009 vs. 24 in 1999.

2009

| Product                                  | EPA Reg. No. | Product App Rate | Active Ingredient(s)   | App Rate |
|--|--------------|------------------|--|----------|
| BASICOP                                  | 19713-72     | 20.000 lb/ac     | [Copper sulfate (basic) 10.600 lb/acre]                                    |          |
| GOWAN DIAZINON E10163-163                | 5905-248     | 0.500 gal/ac     | [Diazinon 1.992 lb/acre]   |          |
| OMNI SUPREME SPRAY                       | 5905-368     | 4.000 gal/ac     | [Mineral oil, petroleum distillates, solvent refined light 27.871 lb/acre] |          |
| BREAK EC                                 | 100-702      | 4.000 fl.oz/ac   | [Propiconazole 0.112 lb/acre]  |          |
| ROVRAL                                   | 264-453      | 1.500 lb/ac      | [prodione 0.750 lb/acre]   |          |
| ZIRAM 76 FUNGICIDE                       | 4581-140     | 8.000 lb/ac      | [Ziram 6.080 lb/acre]  |          |
| PENNCLIP-M MICROENCAPSULATED INSECTICIDE | 70506-193    | 0.750 gal/ac     | [Methyl parathion 1.501 lb/acre]   |          |
| RED-TOP SPRAY SULFUR                     | 2935-92      | 20.000 lb/ac     | [Sulfur 19.400 lb/acre]  |          |
| DU PONT VINDEX 50WP MITICIDE             | 70506-211    | 1.000 lb/ac      | [Fenbutatin-oxide 0.500 lb/acre]   |          |
| ELITE 45 DF                              | 264-749      | 8.000 oz/ac      | [Tebuconazole 0.225 lb/acre]   |          |
| DU PONT LANNATE INSECTICIDE              | 352-342      | 2.000 lb/ac      | [Methomyl 1.800 lb/acre]   |          |
| ELITE 45 DF                              | 264-749      | 6.000 oz/ac      | [Tebuconazole 0.169 lb/acre]   |          |
| DU PONT LANNATE INSECTICIDE              | 352-342      | 2.000 lb/ac      | [Methomyl 1.800 lb/acre]   |          |
| METHYL BROMIDE 89.5%                     | 11220-17     | 30.000 gal/ac    | [Methyl bromide 387.472 lb/acre]   |          |
| ZIRAM 76DF FUNGICIDE                     | 4581-140     | 8.000 lb/ac      | [Ziram 6.080 lb/acre]  |          |

### Development

- ipmprime.com was developed with funding from the US Department of Agriculture (USDA) Natural Resources Conservation Service Conservation Innovation Grants Program, USDA North Central IPM Center, USDA National Institute of Food and Agriculture, US Environmental Protection Agency Region V and X, Whole Foods Market, Unilever, Great Lakes Protection Fund, General Mills and ipmprime.com users/subscribers.
- The ipmprime.com project team includes Charles and Karen Benbrook, BCS-Ecologic; Susan Kegley, Timothy Brown, Pesticide Research Institute; Pierre Mineau, Pierre Mineau Consulting; Patrick Shannon-Hughes, Daniel Skolnik, Catherine Harris, Kelly Adams and Thomas Green, IPM Institute of North America.
- Due to the growth in interest in the tool and the broad scope of potential users, the Integrated Plant Protection Center at Oregon State University and IPM Institute of North America are each leading separate efforts to address the needs of specific sectors. Oregon State's team, led by Paul Jepson and Michael Guzy, is predominantly focusing on meeting the needs of the public sector including governments and agencies and Extension delivery to farmers at ipmprime.org. IPM Institute is primarily focusing on applications for food industry supply chains and other commercial sector uses at ipmprime.com.
- White papers and more information about ipmPRIME.com project development can be found at <https://ipmprime.com/materials>
- New indices under development for ipmprime.com, launching in May 2015:
  - Consumer Dietary Risk – risk to consumers based on residue test results from the USDA AMS Pesticide Data Program.
  - Worker Dermal Exposure Route - risk to workers exposed to pesticides after re-entering a treated area.

### Modeling: The Science Behind ipmprime.com Risk Indices

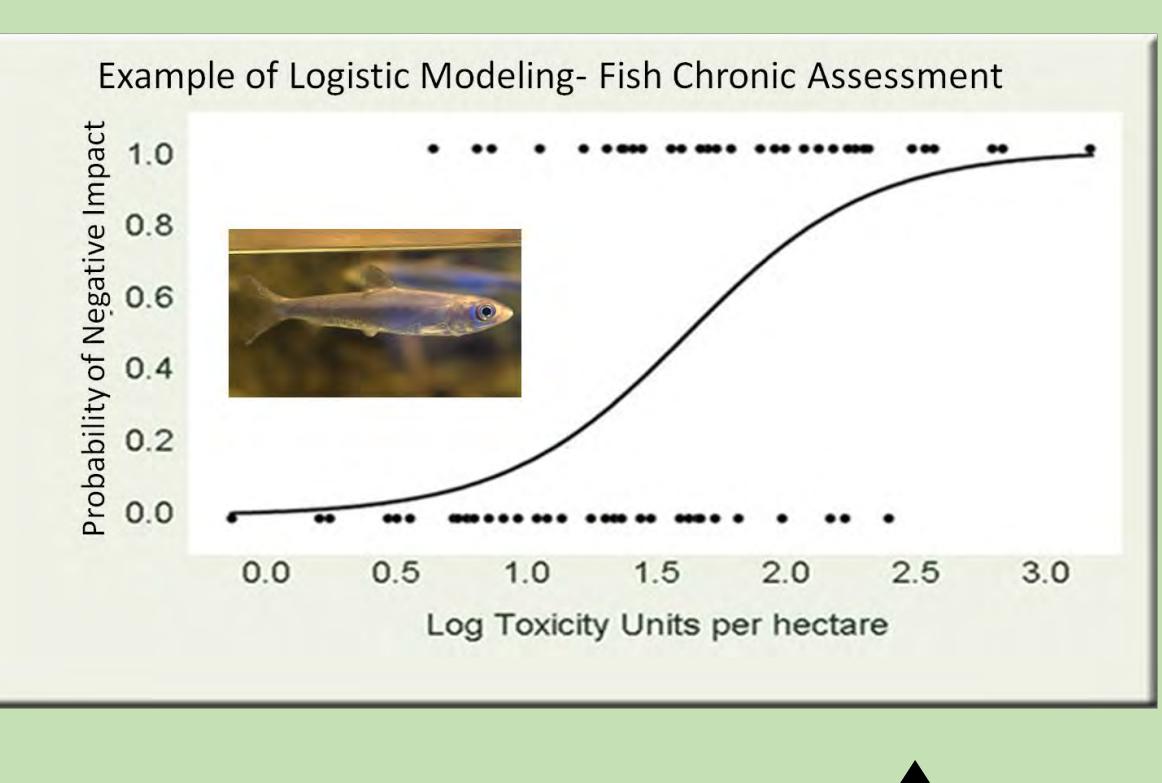
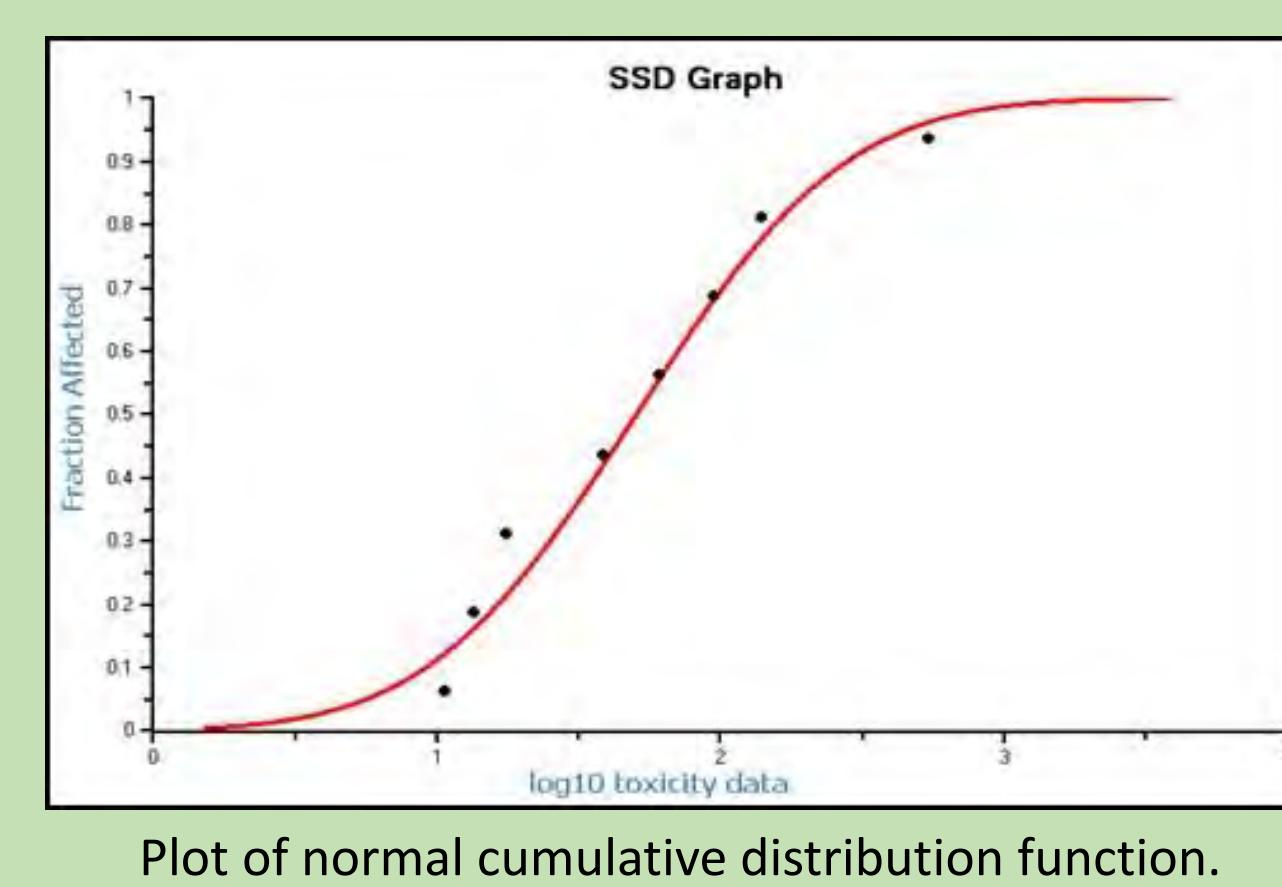
#### Aquatic Concentrations

- Ipmpime.com uses various methods to calculate aquatic concentrations. The method used is dependent on how much information about a specific site or application is known.
- When sufficient information is available for the physical-chemical properties as well as climate, soil and landcover, the PRZM+EXAMS framework from Waterborne Environmental is used to calculate aquatic concentrations.
- In the absence of complete information, PRIME uses GENEEC2.

#### Risk Modeling

Determination of the hazard concentration at the 5% tail of a Species Sensitivity Distribution

| Species                | Toxicity (ppb) |
|------------------------|----------------|
| Chanos chanos          | 38.7           |
| Gambusia affinis       | 543            |
| Gasterosteus aculeatus | 10.7           |
| Lepomis cyanellus      | 60.4           |
| Lepomis macrochirus    | 17.5           |
| Oncorhynchus mykiss    | 13.5           |
| Pimephales promelas    | 140            |
| Tilapia nilotica       | 94.3           |



- Most ipmprime.com risk index models are based on a logistic regression and probability of impact is given based on toxicity and application rate, sometimes aided by a physico-chemical constant that appeared to better define non-dietary sources of exposure.
- Because the models are based on empirical data, there is less uncertainty with the results than there is with a more standard approach to risk assessment.

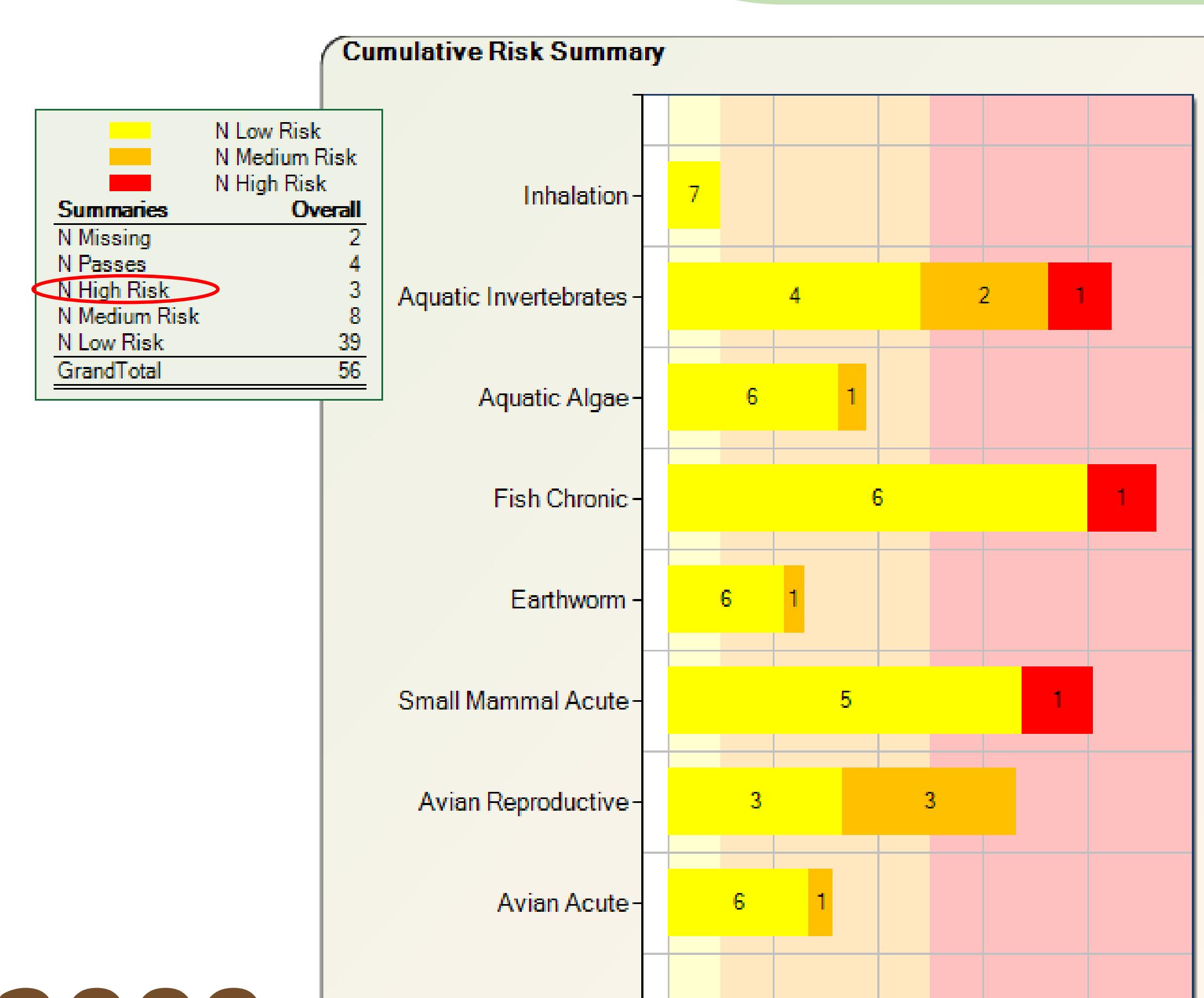
### Who's Using ipmprime.com in the Marketplace?

#### Whole Foods Market

- Responsibly Grown Rating System encourages ipmprime.com for pesticide risk reduction and mitigation.

#### Third Party Certifications

- Red Tomato Eco Apple™ and TruEarth Certified use ipmprime.com to inform pesticide use restrictions and prohibitions.
- Equitable Food Initiative (EFI), developed by Oxfam with Costco participating, focuses on pesticide risk reduction and on farm worker well-being.



| Product                                 | EPA Reg. No. | Product App Rate  | Active Ingredient(s)                         | App Rate |
|---|--------------|-------------------|--|----------|
| BUMPER 41.8EC (PROPICONAZOLE) FUNGICIDE | 66222-42     | 3.250E-002 gal/ac | [Propiconazole 0.122 lb/acre]                |          |
| DUPONT ALTACOR INSECT CONTROL           | 352-730      | 0.200 lb/ac       | [Chlorantraniliprole 7.00E-002 lb/acre]      |          |
| SULFUR 6L                               | 66330-211    | 1.000 gal/ac      | [Sulfur 6.032 lb/acre]                       |          |
| ZIRAM 76DF FUNGICIDE                    | 4581-140     | 8.000 lb/ac       | [Ziram 6.080 lb/acre]                        |          |
| CHATEAU HERBICIDE SW                    | 59639-99     | 0.750 lb/ac       | [Fluoxazin 0.383 lb/acre]                    |          |
| GLYFOS XTRA HERBICIDE                   | 4787-23      | 0.600 gal/ac      | [Glyphosate, isoproturon salt 2.391 lb/acre] |          |
| SURFLAN A.S. AGRICULTURAL HERBICIDE     | 70506-43     | 1.000 gal/ac      | [Oryzalin 4.000 lb/acre]                     |          |