



Partnerships to Advance School IPM: U.S. Green Building Council

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U.S. EPA Region 5 – Chicago, IL

8th International IPM Symposium

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International Integrated Pest Management Symposium – March 23-26, 2015 – Salt Lake City, Utah

Overview



- Disclaimer
- Background: Why Partnerships?
- U.S. EPA Region 5 and USGBC-Illinois
- Results and Lessons Learned



Background



EPA/OPP's Strategic and Implementation Plans (September 2012):

"To achieve greater adoption of IPM practices and verifiable SIPM programs, EPA will establish and strengthen partnerships both within and outside of the Agency . . ."



Background (continued)



- About USGBC

- Since 1993
- Architects, engineers, designers, builders and suppliers
- Leadership in Energy and Environmental Design (LEED) Certification
- Chapters in every state
- The Center for Green Schools



THE CENTER
FOR GREEN SCHOOLS

Background – Why Partnerships?



- Share and conserve resources and effort
- Influence specific audiences
- Promote common mission
- Enhance program sustainability



U.S. EPA Region 5 and USGBC-Illinois



- Green Schools Symposia
 - Biennial event
 - Host facility showcased
 - Architects, suppliers, teachers, administrators, policy makers, citizens, students
 - Plenary session and breakouts
 - Education, outreach and networking



Photo courtesy of USGBC-Illinois



Region 5 and USGBC-IL (continued)

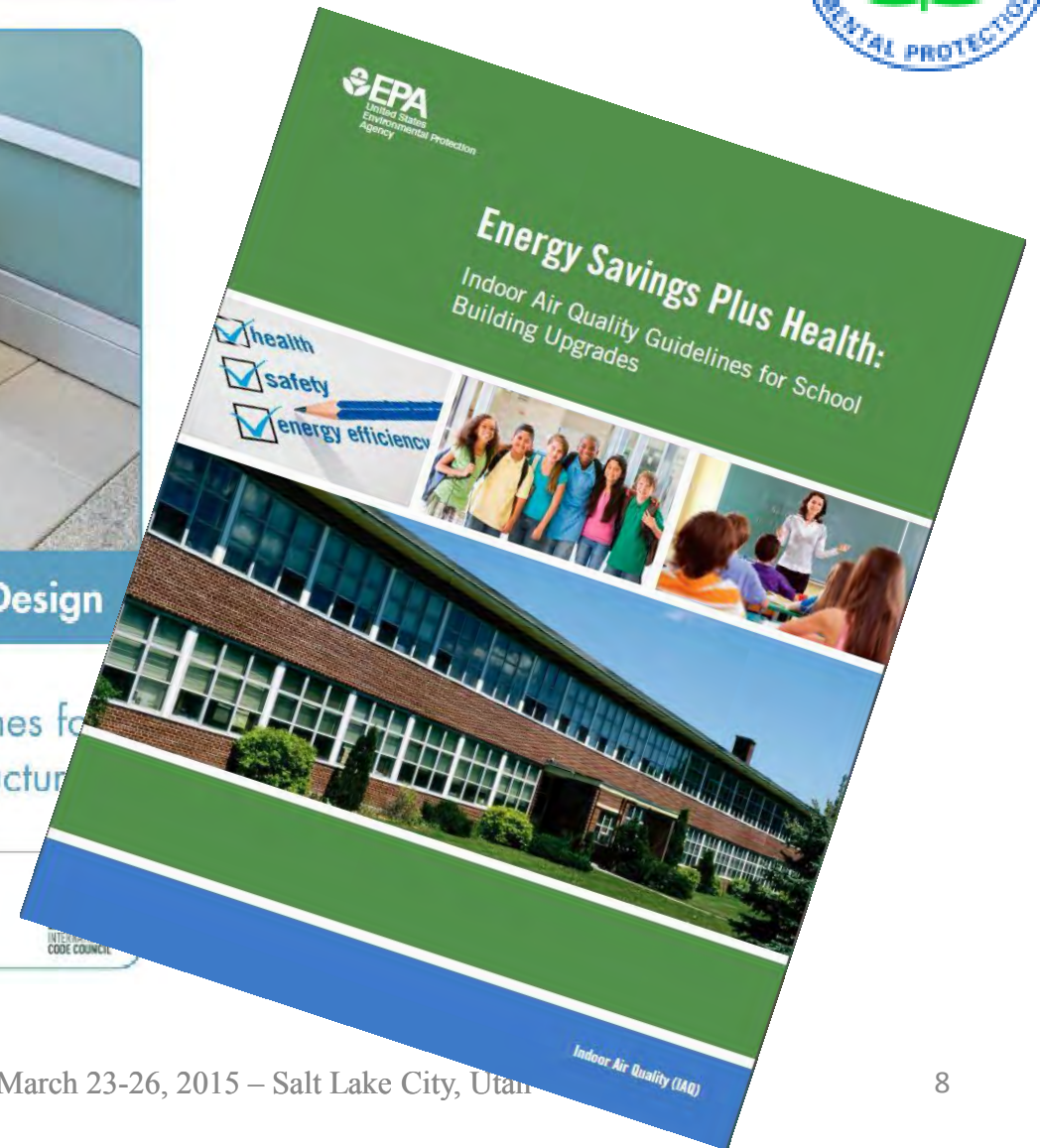
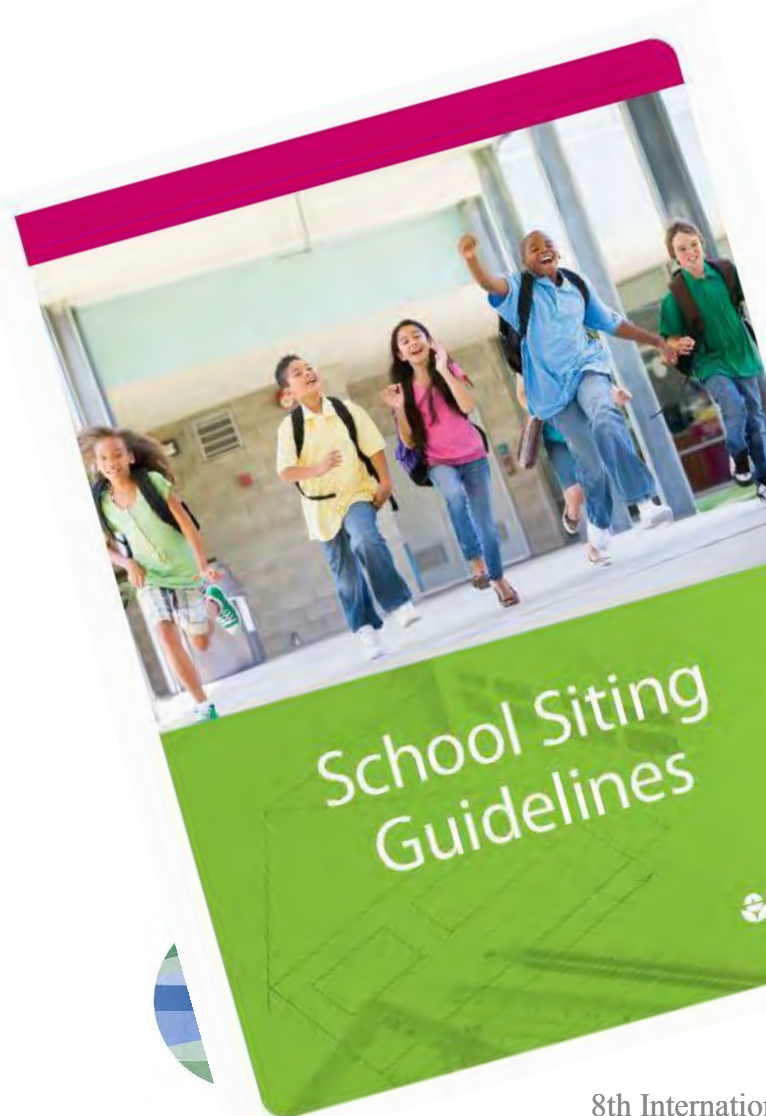


Photo courtesy of USGBC-Illinois

- Continuing Education
 - Classroom and webinar
 - Credential maintenance
 - LEED Certification Points for IPM and Green Cleaning
 - “Resources for Healthy Learning Environments”
 - Audience-specific
 - Learning objectives
 - Evaluation forms/polls



Region 5 and USGBC-IL (continued)



Results and Lessons Learned



- Audiences uniformly interested and receptive
- Expanding to Wisconsin and Indiana
- IPM in context: Green Cleaning, Indoor Air Quality, Energy Efficiency, and Sustainability
- High transaction cost for this audience
- Influence achieved by recognition, but removed from the “front lines”
- Metrics: outputs and short-term outcomes only at this time





Thank you!

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